Leadership

Course Description

Leadership - will focus on Leaders in Business and Industry. The class will discuss in great depth the concepts in Leadership and how to impact employees, peers as well as managers above you.

In this class we will look at how students from the GSM can influence others and have real impact on their organizations. To become leaders who impact any change efforts successfully, we must know how to learn new leadership skills and behaviors and how to implement them.

We will explore Leadership from numerous perspectives; including readings, group discussions, teamwork and some extraordinary outside resources. These successful leaders are President’s and CEO’s and successful executives who have agreed to donate their time and come as guest speakers to the class. The leaders that are coming are going to make this a phenomenal quarter!

Invited guest speakers have been asked to discuss their views on Leadership. They will focus on their experiences in leading change efforts as well as Management on a day-to-day basis. Bob Eckert, Chairman and CEO of Mattel and a very special guest, Senior VP Strategy for Gillette are two of the Executives that will be joining us this quarter.
Course Requirements and Grading

Class participation, in the spirit of learning is crucial to the success of this class and attendance at all meetings is mandatory, as we will be meeting only once per week. Participation will count for one-third of the grade. A one-page summary for each of the selected books will be included in this portion of the grade.

Each student will select one leader in Business and Industry and do a term paper on his or her uses of Leadership and their impact on the organization. These leaders will be discussed in teams as the course progresses. The team will select one leader to be presented to the entire class and discuss how they used Leadership skills to impact their organizations; and the consequences of their actions. The team can decide if it so desires, to pick a controversial topic and attempt to influence the class in a certain direction. Content of the books, guest speaker comments and lectures should be utilized. This will count for the remaining two-thirds of the grade, one-third for the team presentation and one-third for the written paper.

Required Reading:

Good to Great, Jim Collins
Putting the One Minute Manager to Work, Ken Blanchard and Robert Lorber
Winning, Jack Welch & Suzy Welch

Optional Reading:

Confidence: How Winning Streaks and Losing Streaks Begin and End,
Rosabeth Moss Kanter
Leadership Course Schedule

10/03 **Introduction** to the Course
   Review expectations and Syllabus
   Review Books
   Select Teams
   Get to know each other

10/10 **Dr. Richard Balanson** – CEO Maxwell Technologies
   **Winning** – one page summary due

10/17 Leadership - **Leadership and Performance**

10/24 **Bob Eckert** – Chairman and CEO Mattel Inc.
   **Putting The One Minute Manager To Work** – summary due

10/31 **Bruce Ferguson** – Senior VP - Exult
   **Good To Great** – summary due

11/07 **Very special guest** – Senior VP Strategy for Gillette

11/14 **Janice Thompson** – Director Leadership/Organizational Development – Raley’s

11/21 Leading Change

11/28 **Team Presentations**

12/05 **Team Presentations**