The GSM Assurance of Learning Initiative, instituted in response to recommendations by our accrediting body, the Association for the Advancement of the Collegiate Schools of Business (AACSB), is designed to evaluate how well the school accomplishes its educational aims. All are required to provide this information for the courses they are teaching.

**TIMELINE ON PROCEDURES**

**STEP 1:** At the start of each quarter, you will receive an email from: AACSB_assess@gsm.ucdavis.edu

- You will be asked to provide one or more program learning goals and three or more subgoals from the list below to be assessed in each class.
- During the course of the quarter, you will develop measures to test whether students are achieving the chosen program goal(s). Students will be rated on a “Pass/No Pass” (1 or 0) basis for each goal.

**STEP 2:** About two weeks before the end of the quarter, you will receive a spreadsheet corresponding to each class you are teaching. The template will contain student ID numbers from the class roster.

- You need to fill in the data pertaining to each student and the assessment measures used. The spreadsheet is due at the end of the quarter.

For any questions regarding this process, please contact AACSB_assess@gsm.ucdavis.edu

>> For detailed information on the GSM AACSB Learning Objectives, download the Instructor Guide at: gsm.ucdavis.edu/resources-faculty

**GSM LEARNING OBJECTIVES GOALS AND SUBGOALS**

**Goal 1: Work well in teams and lead them.**
1. Study and apply the principles of leadership.
2. Communicate effectively in oral form.
3. Communicate effectively in written form.
4. Use modern technologies to effectively learn and communicate.
5. Understand group dynamics and become a contributing team member.
6. Understand and appreciate the impact of demographic and cultural diversity.
7. Use team building skills to accomplish group tasks.

**Goal 2: Apply moral & ethical standards to management decisions**
8. Appreciate how ethical considerations enter into business decisions.
9. Develop an awareness of ethical issues in an area related to career choice.

**Goal 3: Use appropriate models for analysis and planning**
10. Recognize problems and opportunities.
11. Be able to critically analyze alternatives.
12. Analyze data and possess proficiency in the use of data.
13. Integrate functional areas of business when analyzing problems.

**Goal 4: Understand multiple functional areas**
14. Understand the impact of the international dimension on business decisions.
15. Understand the political, legal, and social environment in which business operates.