We are excited about this year’s record-breaking GSM Annual Giving Campaign. With the help of our Alumni Board and Class Agents, the School has benefitted from the highest amount of alumni support ever.

We also set a new mark for overall giving to the campaign with a 13 percent increase over last year. I am proud to share that since 2009, there has been a remarkable 189 percent increase to the Annual Giving Campaign at the School.

Your strong support is critical to our mission and bold vision to become a truly great global business school. Our MBA programs continue to rank among the best. Our Full-Time MBA is among the top 10 percent for the 18th consecutive year, and our Part-Time MBA program in Sacramento and the Bay Area is among the top 7 percent nationwide (U.S. News & World Report).

We have adopted a 10-year plan to reduce reliance on state funding, leading to greater financial autonomy and flexibility. Your donation to the Annual Giving Campaign, specifically to one of the School’s three program endowments, takes us a step closer to ensuring our long-term self-sufficiency.

Thank you again for your support. I hope you will join me in continuing to invest in the UC Davis Graduate School of Management.

Best Regards,

STEVEN C. CURRALL, Ph.D.
Dean and Professor of Management
The Halualani Fund provides a foundation for the continuing development and improvement of the UC Davis MBA curriculum. I hope that this and other contributions will allow the School the necessary financial resources to improve and enhance students’ learning opportunities.

---

Endowed funds are critical to the School’s long-term financial self-sufficiency. Endowment value by program as of June 30, 2013:

- **Accountancy**
  - Full-time MBA: $540,557
  - Bay Area & Sacramento Part-time MBA: $2,222

- **Part-time MBA**
  - Full-time MBA: $207,995
  - Bay Area & Sacramento Part-time MBA: $2,222

---

THE CAMPAIGN FOR UC DAVIS seeks to inspire 100,000 donors to contribute $1 billion to advance the university’s teaching, research and public service mission. campaign.ucdavis.edu

---

2012-2013 ANNUAL GIVING CAMPAIGN SETS RECORDS

- **Increase over last year**: 13.3%
- **Incremental goal raised**: $504,479, at $99,347 from alumni.

Donors to the Graduate School of Management Annual Giving Campaign enrich our students’ experience and give them opportunities to broaden their perspectives—better preparing them as leaders ready to make a global impact.

---

**Endowment Update**

Endowed funds are critical to the School’s long-term financial self-sufficiency. Endowment value by program as of June 30, 2013:

- **Accountancy**
  - Full-time MBA: $540,557
  - Bay Area & Sacramento Part-time MBA: $2,222

- **Part-time MBA**
  - Full-time MBA: $207,995
  - Bay Area & Sacramento Part-time MBA: $2,222

---

INCREASE IN ENDOWMENT

In 2012–13, 139 students raised nearly $17,000, a 218% increase in endowments which directly benefit their programs. Graduating MBA and MPAc students raise money for endowed funds critical to the School’s financial self-sufficiency.

---

CLASS GIFT CAMPAIGN

Graduating MBA and MPAc students raise money for endowed funds which directly benefit their programs. In 2012-13, 139 students raised nearly $17,000.

---

**Endowment Update**

Endowed funds are critical to the School’s long-term financial self-sufficiency. Endowment value by program as of June 30, 2013:

- **Accountancy**
  - Full-time MBA: $540,557
  - Bay Area & Sacramento Part-time MBA: $2,222

- **Part-time MBA**
  - Full-time MBA: $207,995
  - Bay Area & Sacramento Part-time MBA: $2,222

---

INCREASE IN ENDOWMENT

In 2012–13, 139 students raised nearly $17,000, a 218% increase in endowments which directly benefit their programs. Graduating MBA and MPAc students raise money for endowed funds critical to the School’s financial self-sufficiency.

---

CLASS GIFT CAMPAIGN

Graduating MBA and MPAc students raise money for endowed funds which directly benefit their programs. In 2012-13, 139 students raised nearly $17,000.

---

**Endowment Update**

Endowed funds are critical to the School’s long-term financial self-sufficiency. Endowment value by program as of June 30, 2013:

- **Accountancy**
  - Full-time MBA: $540,557
  - Bay Area & Sacramento Part-time MBA: $2,222

- **Part-time MBA**
  - Full-time MBA: $207,995
  - Bay Area & Sacramento Part-time MBA: $2,222

---

INCREASE IN ENDOWMENT

In 2012–13, 139 students raised nearly $17,000, a 218% increase in endowments which directly benefit their programs. Graduating MBA and MPAc students raise money for endowed funds critical to the School’s financial self-sufficiency.

---

CLASS GIFT CAMPAIGN

Graduating MBA and MPAc students raise money for endowed funds which directly benefit their programs. In 2012-13, 139 students raised nearly $17,000.

---

**Endowment Update**

Endowed funds are critical to the School’s long-term financial self-sufficiency. Endowment value by program as of June 30, 2013:

- **Accountancy**
  - Full-time MBA: $540,557
  - Bay Area & Sacramento Part-time MBA: $2,222

- **Part-time MBA**
  - Full-time MBA: $207,995
  - Bay Area & Sacramento Part-time MBA: $2,222

---

INCREASE IN ENDOWMENT

In 2012–13, 139 students raised nearly $17,000, a 218% increase in endowments which directly benefit their programs. Graduating MBA and MPAc students raise money for endowed funds critical to the School’s financial self-sufficiency.

---

CLASS GIFT CAMPAIGN

Graduating MBA and MPAc students raise money for endowed funds which directly benefit their programs. In 2012-13, 139 students raised nearly $17,000.