Our Mission: To enhance the value of the student experience at the UC Davis Graduate School of Management by creating a collaborative community that facilitates academic, social, and professional growth. We infuse energy into every activity while building a reputation of innovation and excellence.

1 ASM General Business & Operations
   a Minutes for the Meeting: More detailed
   b ASM Bylaws discussion – Chris: Reformatted and got a logical flow of the sections; with some minor changes. Go through the bylaws as soon as possible for any suggestions – add/delete. Shoot an email to Chris by this Saturday, Feb 23rd.
   c New Leader Orientation (March 11th, @ 12:00 - 2:00): Cathy and Student services lead the meeting to discuss the dos and don’ts of being a Student Leader.
   d 540’s with 2nd Years: Get feedback on their 2 years spent at the GSM
      i Planning dates in Spring Quarter
   e Register ASM with CSI
      i Tracy update – Only 5 people can be registered.
   f ASM Retreat
      i Waiting on schedules to pick a date. Spring Week 1 for now
   g Admit Day → Awareness, ASM Board involvement, Club Officer representation
      i March 1st - Who’s going to be there? For what events?
         1 Breakfast? - Chris, Mackenzie
         2 Lunch: Kevin M. is going to be there
         3 Dinner at 6? Mackenzie
      IGNITE Conference and a pub-crawl by Mike Mills. Dinner specific email with Siamac
         ii April 19th: Might change as the picnic day is conflicting
         iii June 28th
   h ASM Participation Class of 2014
      i Down to 9
         1 Young-D Beom Cho, See Mo Kim, Tae Hoon Kim, Poi Kuo, Dan Park, Ryan Lore, Chad McFaddyen, Hart Ku, Jessica Takahashi
         2 Antony spoke to Young, See, Tae and Dan, apart from Poi everyone will be joining. Young didn’t know how to join the club. May be have a session with the internationals from the incoming class in their first week about this.
      i Our Board
         i Bios update – Devin: Done
         ii ASM Meeting date for Spring Quarter: Soon going to figure out.

2 Marketing and Events
   a Marketing Campaigns
      i Career Fair - outreach to the class: Chris will send an email to the second years.
ii  C4C wine event → Update from Kanu/Devin on discussion with Emily
iii  Snow Day April 5,6,7 student award ceremony- Sunday 7: 1:00p so people should be able to leave by 10 am on 7th
iv  Picnic Day - Marketing? Events?: Same weekend as C4C 4/20 GSM does the briefcase. Turn waivers for every participant by March 15th. Group waiver in next couple of weeks. Parade is from 9:30 am to 10:15 am. Past alumni have done pancake breakfast, not doing it this time. May be get alumni participation for the parade. Tyler will go to the GSM Alumni board in March for increased participation. Tyler find out about getting a booth if not for this year then for next year. Send out an email soon!
b  Casino Royale, San Francisco
i  Venue Updates - Marines Memorial Hotel on Union Square. Greater alumni presence in SF. Will give the 10th floor room, may be smaller than this year. Till we have a food and beverage minimum of 10K we won’t have to pay for the room rental. Will give us a room block in the hotel.
ii  Dates - 23 NOV (Saturday) or 15 NOV (Friday) (Pros and Cons)
   Saturday
   Pros: Jim Cathy find this day better
   Cons:
   Friday
   Pros: People who already work in SF will come down.
   Cons: Out of city alumni’s wont be able to make it. Right after work not a good idea. San Ramon and Sac campus have classes on Friday night so we would be cutting out 40 people. People will start to travel for Thanksgiving.
iii  Next Steps:
   1  Gaming company: Reach out to the same gaming company
   2  C4C potential joint event/wine auction
   3  Other things?
c  Website
i  Google Doc for website recommendations
ii  Kanu and Devin Update
iii  Clubs need to develop their own which will go on websites and documents
iv  Kanu and Devin will work with clubs to develop their websites
v  Email bios to Devin (udpate)

3  Clubs and Club Events
a  Chris host strategy session with each club board (week of March 2/25 - 3/1): Chris emailed all the club leaders to list out their officers in an email.
b  Club by-laws, short-term/long-term plans due ¾ - Chris is going to push more the clubs to get more active.
c  Club meeting calendars on ASM web calendar and hallway screens (how do we do that?)
d  New club opportunity - Sports and Entertainment (Devin/Chad): Chad is very interested but nervous about taking up responsibilities. Devin will speak to a couple of people to find who is interested.

4  Orientation/Alumni
a  Orientation
i  Tyler update: New structure
   MBA FT
   Bootcamp: July25-28 Thursday to Sunday
   Part2: Sep 18-24
International Orientation: Full day Sep 17
Chris Dito wants everyone to go to the National Conferences.
Still doing the ropes course on 24th. ASM role is to present themselves as the face of the student’s clubs. Vanessa is going to help with this and may be some second years that are going to be there for every day of orientation. Surveys from our class – everyone wants to mingle with classmates and 2nd years. Its condensed this time so we need to work harder – may be do a social event. Pre-orientation survey can have something we want – Which clubs they are interested in? Will be sent out by May or early June.
Mentorship – day before the career development orientation so that we have a relationship with the incoming class already.
Set up a paypal on the website.
ASM events after the orientation should be more organized.
All clubs are required to have some event during the orientation. Jim and Cathy said Marketing club could have a lunch with a speaker, talk about their internships.

GSM Alumni meeting on March24th: 15 of the most active alumni. If anyone has anything worth talking please reach out to Tyler.