ASM Board Meeting Agenda

Tuesday, February 26th, 2013

MEETING STARTS AT 10:00a instead of 10:30a... We will adjourn at 11:00a and relocate to Dining with the Deans at 11:00a - Mandatory for all ASM Officers
- We’ll be introducing ourselves as the Board to the Dean, so professional appearances would be appreciated.

1. ASM General Business & Operations
   a. ASM Bylaws
      1. Tracy meeting with mike lynn tomorrow at 3:30. Coughlin and Tracy to meet on Thursday for lunch to discuss bylaws and club funding. Tracy can meet later that night as well.
      2. Club presidents have the bylaws and need to craft their own based on our template. Due by march 8th and we will need to go through those.
   b. New Leader Orientation (March 11th, @ 12:00 - 2:00)
      1. Probably won’t go until two. They will bring working lunch for us. Stephanie doesn’t have to go if she doesn’t want.
   c. ASM Retreat
      i. Pick a date – Week one of April
   d. Admit Day
      . March 1st - Who’s going to be there? For what events?
      1. Breakfast? - Chris, Mackenzie, Tracy
      2. Lunch? - Kevin
      3. Dinner? No room for people at dinner anymore
         i. No Club Officer participation needed - Club info sheet instead
            1. We need to get the club information up on the website. Mackenzie to email Devin with info. Also include contact info for club presidents. Remove clubs that are no longer active.
   e. ASM Participation Class of 2014
      . Down to 9: Poi Kuo, Ryan Lore, Chad McFaddyn, Hart Ku
      1. The JD/MBAs are being difficult. Need to come up with ways to get JD/MBAs involved in the future. Perhaps reaching out to the new law students who intend to also do business school.
   f. Our Board
      . ASM Meeting date for Spring Quarter

2. Marketing and Events
   a. Marketing Campaigns
      . Career Fair - Final Push
1. Send out a final email to push the career fair on Friday. Devin to create.
   i. Picnic Day - Tyler Update – Tyler and Tracy working to get a presence at the event.
      a. Casino Royale, San Francisco
      Venue Updates - Waiting to hear back on confirmation – Coughlin emailed the woman in charge of booking. She should be returning today or tomorrow. Hopefully we can get the date locked in soon. Jim and Kathy seemed pleased. The strong push to plan can begin when we get the venue locked in.
   i. Saturday, November 23rd requested
   b. Website – We need to revamp the website. We will discuss the people in charge of the Davis MBA website. We want to put ASM at the top of the club list on the MBA website, other clubs below us, links to the individual club sites and revamped site for each. We will discuss whether or not we can control our own site on the Davis site.
   c. Clubs need to develop their own which will go on websites and documents
      1. Once we have an idea of what we are doing with the website, club presidents need to be told what to do with logos and creating their own individual sites, to which they can relay information to Devin. Once Devin understands how to work with the new website he can work with club presidents on how to do it.
   c. Logo
      ASM Logo discussion
3. Clubs and Club Events
   Club by-laws, short-term/long-term plans due March 8th
   We are not comfortable with the restrictions and minimums on the club events. The clubs need to be more active and the bylaws need to be more ambitious to fuel that. One open event per quarter, two club meetings per quarter plus one event. We are going to force the clubs to bring speakers, panels, etc. Community consulting group may find more it more difficult, but they need to figure it out. We need to enhance the business school experience. We don’t have recourse for clubs that don’t meet their minimum. Everyone should have a plan and a goal.
   i. Funding for clubs – The wording we put in the bylaws is that clubs should expect no more than $200 per quarter. If one club uses less and other clubs need more, then we can reallocate funds based on the circumstances. If the utility of an event is exceptional, then additional funding can be discussed.
4. Orientation/Alumni
   Nothing
5. International
   BBQ Update - Antony
   a. To do list for Thursday
      1. We need to split the tasks for BBQs. Shopping will be done on Thursday, done by Jason, Jane, and Antony. We are planning to do 300 dumplings at the lounge and the rest we will get from the dumpling house. We need a hot pot. Jessie and Ada will be bringing. We are starting the BBQ at 4pm.
      2. Must update the white board in the student lounge.
3. Devin to send email flyer to remind about BBQ. People have international marketing for 3-6:30. Please tell them to take a break and join us if they have a moment.

6. MPAc
   MPAc club discussion – Stephanie – Basically MPAC aren’t allowed to hold any positions in any clubs. The biggest argument against them getting club titles is that they are a one year program. Stephanie suggested that we blend the board of a club with MPAC and MBA. Coughlin thinks that it would be better to have an MPAC club that just exists for one year. We can figure out a way to transition the board from year to year without the presence of an MBA. MPAC should begin talking about clubs that they are interested in.