Our Mission: To enhance the value of the student experience at the UC Davis Graduate School of Management by creating a collaborative community that facilitates academic, social, and professional growth. We infuse energy into every activity while building a reputation of innovation and excellence.

1  ASM General Business & Operations
   a  Bylaws
      i  Get updated Bylaws up on Website... send email to ASM members
      MPAc Club bylaw amendment Chris will send out the bylaws. MPAC’s have showed interest in building their own clubs and we want to give them a chance to have leadership positions. Kenzie and Chris will talk to the class for elections and the process of joining ASM. Do 540’s and 360’s with MPACs.
   b  New Leader Orientation (March 11th, @ 12:00 - 2:00) - next week - confirm ALL of us will be there
   c  Course Preference Survey – 30 people already filled out the survey. FT students not happy with going to other campuses for classes. Classes are scheduled too late so logistics issues. May be look into Yellow bus. Checked for telecommuting – people prefer to drive to Sac than tc compared to people preferring to tc if classes were in San Ramon.
      Classes can be recorded – maybe in the future.
   d  Core Course Reviews - ASM Hosted in Future
   e  Monthly/Bi-Monthly Club leader sessions (hosted by ASM) with Jim/Kathy?
   f  540’s with 2nd Years
      i  Planning dates in Spring Quarter
   g  CSI
      i  Tracy Weekly Update
   h  ASM Retreat
      i  Pick Date - Tuesday morning 4/2 (10:00?) Wednesday 4/3 (4:00 pm?) –
      Proposing brunch and everyone can decide which of the two days work better.
   i  Admit Day
      i  Quick thank you to those who participated
      ii  Be aware of next dates - April 19th and June 28th
   j  ASM Participation Class of 2014
      i  Down to 4
         1  Poi Kuo, Ryan Lore, Chad McFaddyen, Hart Ku
         2  Have we documented reasons that these last four people have joined? Why others had not joined but then did when you spoke to them?
   k  Our Board
      i  ASM Meeting date for Spring Quarter - Monday 10:00a - 11:30a – Discussions next week when everyone is there

2  Marketing and Events
   a  Marketing Campaigns
i Emails - emails need to go out to class from a ucdavis.edu address or will bounce back. Need Devin and Kanu to be comfortable sending well-branded emails quickly.

ii March BBQ - Just put food in the student lounge on Tuesday and Friday of finals week. Have stricter deadlines with clear responsibilities. Brainstorm some future themes.

iii Picnic Day – Tyler is going to turn in the waiver by March 15th. Will send out an email and start telling people to spread the word as well.

b Casino Royale, San Francisco
   i Save the Date - 23 NOV (Saturday) -
   ii Next Steps:
      1 Gaming company – find out who was rented last time.
      2 C4C potential joint event/wine auction

c Website
   i Kanu and Devin Update – Kenzie shared a doc.
   ii Develop requirements for clubs websites, i.e. a group photo, board photo, list of leaderships and members, club mission, etc. as well as commitment to how often website will be updated
   iii Kanu and Devin will work with clubs to develop their websites – All clubs will have a .edu domain and ASM will have its page on the GSM website. Figure out a point of contact with every club for website development. Connected with Tim Akin and Lindsay Hardy for developing the website. Changing link for the community club might be a bad idea because its been publicized everywhere. What we can do is redirect the old link to the new website landing pages.

3 Clubs and Club Events
   a Chris host strategy session with each club board (March 3/5 - 3/12) – Talk about expectations with club Presidents and get the clubs going. Put a lot of requirements to get the paper work done so that Spring quarter they are on track.
   b Club by-laws, short-term/long-term plans due 03/08/2013
      Chris will send out the bylaws. MPAC’s have showed interest in building their own clubs and we want to give them a chance to have leadership positions. Kenzie and Chris will talk to the class for elections and the process of joining ASM. Do 540’s and 360’s with MPACs.
   c Club meeting calendars on ASM web calendar and hallway screens
      i Gets put up there by booking rooms, can speak with IT for more info
      ii Will be Devin/Kanu job for weekly ASM/club meetings
   d New club opportunity - Sports and Entertainment (Devin/Chad) - any more info on this?

4 Orientation/Alumni
   a Orientation
      i Tyler update – Club presidents need to host something during the orientation. Make the orientation more fun. The time slots for these events will be non-negotiable and it will be first come first serve.
      Lunch events, bike tour of Davis, networking breakfast.

5 Antony wants to do an international trip just like every year. Last year everyone went to Big Sur. You need to send out a funding request to Tracy and we can take it from there.