Our Mission: To enhance the value of the student experience at the UC Davis Graduate School of Management by creating a collaborative community that facilitates academic, social, and professional growth. We infuse energy into every activity while building a reputation of innovation and excellence.

ASM Board Meeting Minutes – 04/08/15

360 Feedbacks
• External/ internal concerns
• PLP
  o Want ASM to be part of it?
  o What kind of group they have, work with them. Connections.
  o How can they happen to become students’ voice?

Strategic Planning
• Choose goals to focus on them
  o Family and friends engagement
  o Students aware of events (e.g. student’s attendance) – combine with community engagement
  o Students aware of ASM mission
  √ Community engagement through events (ASM’s foundation)
    - Nail down (external/ internal e.g. other school’s ASM)
    - External is the best way to start?
  o Clubs use ASM as resource
  √ Students and administration come to ASM with issues
  √ Proactive student involvement in programming
  o Weekly meetings have productive outcomes
  o Increased alumni engagement
    - Ask alumni come to club events, involving cross the GSM
    - Help clubs to work on it – which alumni they want to meet?
    - Communicate with clubs – Clubs come to us and we will help them to find alumni
    - Clubs and Jeff be partner to improve it
    - Communication – partnership with clubs
• How we engage in the outside community?
• Assign one contact with each goal?
• How we position ASM?
• Maintain engagement (MPAc/ Int’l/ alumni, also first year and second year interactions) – starting form this building

Revised Bylaws
• Non-voting member role? –
  o First year want something to be done they will have voice on the ASM, reach out to the first year
  o If the person comes to the meetings then he/she doesn’t want to be on the ASM
  o Don’t want to discourage people to come to the meetings
  o Add value from this role?

Clubs Training
• Website training
• Club folder – alcohol permit, cleaning checklists, etc.
• Club meeting overlap?
• Club requirement – funding, host one event every quarter
• They will have the space of TA lounge
• Support all the clubs