### IMPACT MBA CURRICULUM

Our curriculum is anchored by IMPACT (Integrated Management Project and Articulation and Critical Thinking) core courses. Most classes meet Friday afternoon/evening and all day Saturday.

- Solve real-world strategic problems for Fortune 500 firms — and Silicon Valley startups.
- Build a broad foundation of business knowledge and skills.
- Sharpen your writing, speaking and critical-thinking abilities.
- Deepen your expertise in business analytics, entrepreneurship, finance, management, marketing, organizational behavior, strategy or technology management.

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<tr>
<th>FALL</th>
<th>WINTER</th>
<th>SPRING</th>
<th>SUMMER</th>
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<tr>
<td>ORIENTATION</td>
<td>CORE COURSES</td>
<td>INTEGRATED MANAGEMENT PROJECT CAPSTONE COURSE</td>
<td>3 ELECTIVES</td>
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<tr>
<td>YEAR 1</td>
<td>MARKETS &amp; THE FIRM, DATA ANALYSIS FOR MANAGERS, ARTICULATION &amp; CRITICAL THINKING</td>
<td>2 ELECTIVES</td>
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<td>YEAR 2</td>
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<td>YEAR 2</td>
<td>ARTICULATION &amp; CRITICAL THINKING, ORGANIZATIONAL STRUCTURE &amp; STRATEGY</td>
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<td>YEAR 3</td>
<td>2 ELECTIVES</td>
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### SAMPLE ELECTIVES

- Business Development Clinic
- Business Strategy Consulting
- Corporate Finance
- Corporate Social Responsibility
- Executive Leadership Seminar
- Investment Analysis
- Management of Innovation
- Marketing Analytics
- Marketing Strategies
- Negotiations in Organizations
- New & Small Business Ventures
- Product Management
- Technology Competition and Strategy

### PRINCIPLED LEADERSHIP PROGRAM

- Modeled after high-impact approaches used by global companies.
- 360° leadership competencies assessment.
- Personal development plan.
- Targeted workshops.
- Coaching and feedback sessions.
YOUR COMMUNITY

111
NUMBER OF INCOMING STUDENTS

6.7
AVERAGE YEARS OF WORK EXPERIENCE

581
AVERAGE GMAT SCORE

490-670
GMAT MID-80%

3.1
MEDIAN UNDERGRADUATE GPA

31
AVERAGE AGE

35%
WOMEN

65%
MEN

CAREER COACHING

TAILORED TO YOUR NEEDS AND SCHEDULE
We help you assess your career interests, values, talents, activities and environments that motivate you. Our customized coaching includes reviewing career goals, preparing for interviews and negotiating offers.

Our career development team is available to assist you in person or by Skype and hosts monthly workshops. We work with you to pinpoint industries and companies where you want to work. Our team will promote you directly to those employers. It’s almost like having your own talent broker.

2/3 PROMOTED OR JOINED A NEW COMPANY
92% EARNED RAISES
48% AVERAGE SALARY INCREASE

AN INVESTMENT IN YOUR FUTURE

Earning your MBA is a significant commitment of your time, energy and resources. We are proud of the strong return on investment our graduates experience as alumni.

FOR BAY AREA MBA STUDENTS WHO STARTED IN FALL 2016:

COURSE FEE (INCLUDES TEXTPAKS)
$113,040 FOR THE DEGREE
($1,570 PER UNIT FOR 72 UNITS)

Course fees are set at the time of enrollment and remain fixed for your MBA studies. Financial aid is available to those who qualify. Contact the Admissions Office for information.

YOUR NEXT STEPS

- Visit us online
- Attend an event
- Visit a class
- Set up a consultation
- Apply today

Combining my MBA with my computer science background created the perfect platform to take my career to the next level.

Carron Sandifor MBA 14
Software Development Manager | Amazon Web Services

JOIN US ON SOCIAL MEDIA
bamba.ucdavis.edu
(530) 752-7658 | admissions@gsm.ucdavis.edu
PREPARING INNOVATIVE LEADERS FOR GLOBAL IMPACT

UNIVERSITY OF CALIFORNIA

Full-Time MBA | Sacramento Part-Time MBA
San Francisco Bay Area Part-Time MBA | Master of Professional Accountancy
Master of Science in Business Analytics | Executive Education
DESTINATION: SUCCESS
The UC Davis Graduate School of Management is a world leader in management research and education. Explore how we can help you achieve personal and professional success and use the power of business to make a positive impact on the world.

FULL-TIME MBA
21-month program | UC Davis main campus | Immersive experience

BAY AREA MBA
2- or 3-year self-paced, part-time program | Bishop Ranch, UC Davis San Ramon campus | Convenient weekend format

SACRAMENTO MBA
2- or 3-year self-paced, part-time program | UC Davis Sacramento campus | New weekend format

MASTER OF PROFESSIONAL ACCOUNTANCY (MPA)c
Nine-month lockstep program | New 21-month option | UC Davis main campus | Top preparation for CPA exam

MASTER OF SCIENCE IN BUSINESS ANALYTICS (MSBA)
10-month integrated program | UC Hastings Downtown San Francisco | Big data, big opportunity

EXECUTIVE EDUCATION
Full- and half-day open enrollment programs | UC Davis main campus and San Ramon campus | Build or refresh your skills

I chose UC Davis because it offered the depth and range of courses I needed to satisfy my intellectual curiosity—in a close-knit, highly collaborative program.

Raymundo Beristain-Barajas MBA 16
Marketing Manager, New Business Initiatives Intel Inc. | Portland, Ore.
Summer Intern, Blockchain Technology Intel Labs | Portland, Ore.

UNIVERSITY OF CALIFORNIA: THE BEST PUBLIC UNIVERSITY IN THE WORLD
Earn your graduate business degree within the world’s premier public research university system. At UC Davis you can:

- Partner with diverse students across campus—and develop your collaborative and cross-disciplinary skills to gain a competitive professional edge.
- Team up with scientists and engineers to build lab-to-market paths for cutting-edge research—or launch your own venture with support from our UC Davis Institute for Innovation and Entrepreneurship.
- Solve pressing issues in healthcare delivery and operations for the world-class UC Davis Health System.
- Tap into the world’s leading viticulturists, brewers and food scientists at the UC Davis Robert Mondavi Institute for Wine and Food Science.

- Immerse yourself in the world’s innovation hub. Our faculty, alumni and students open doors to the hotbed of high-tech activity in the San Francisco Bay Area and Silicon Valley.
- Fast-track technology transfer as an intern at the UC Davis Energy Efficiency Center, the first university-based energy efficiency center in the U.S.
YOUR COMMUNITY, YOUR CLASSMATES

TALENTED, DIVERSE, INTERESTING, SMART.
You’ll fit right in, studying alongside the likes of...

- TEDx innovators delivering inspiring talks on digital agriculture, the dangers of creativity, urban dance, medical missions and the impact of listening.
- The founder of the No. 9 ice cream maker, according to U.S. News & World Report’s best ice creams list.
- The former manager of a unique permaculture commercial farm in Malawi.
- A Class V river raft guide.
- A first-in-his-class commander of a U.S. Marines training unit.
- An upscale children’s clothing designer, manufacturer and retailer.
- An entrepreneur delivering craft beer directly to homes in the Bay Area.

YOUR ALUMNI NETWORK

1 in 204

4,000

240,000+

YOUR FACULTY

At the Graduate School of Management, you’ll enjoy close relationships with our dynamic community of scholars and industry experts who will know your name and challenge you to be your best. Our faculty are global leaders in their fields, actively engaged with the business world through pioneering research, knowledge sharing and setting best practices. Among these trailblazers:

- Professor Kimberly Elsbach conducts pioneering research into creative collaboration—including at Mars/Wrigley’s Global Innovation Center in Chicago.
- Professor Andrew Hargadon directs the UC Davis Institute for Innovation and Entrepreneurship, and is the author of Sustainable Innovation: Build Your Company’s Capacity to Change the World.
- Professor of the Year Marc Lowe shares his deep connections, experience and insights into startups, drawing on his senior executive roles in Silicon Valley. He also advises student teams for Integrated Management Projects, our capstone MBA experience consulting for partner companies.

Our students’ experience is nothing short of transformational. It’s rewarding to watch them become grounded in core business knowledge that serves as their launch pad for a successful career. Their time at UC Davis is also one of introspection, during which they assess personal strengths and opportunities for growth, and fine-tune their goals.

Professor Shannon Anderson
Teaches in MBA and MPAc programs
ACCELERATE YOUR CAREER

OUR TALENT BROKER APPROACH

We help you assess and refine your professional interests, personal values and diverse talents. Our career team uses that information to match you with companies with the best internship and career opportunities.

WHERE YOU’LL FIND OUR GRADUATES

■ Discovering innovative products to help California’s largest public utility’s customers reduce greenhouse gas emissions.
■ Driving analysis and insights behind the success of 200+ software products.
■ Directing medical affairs for the third-largest not-for-profit health system in the U.S.
■ Launching a company that innovated the “perfect” wine cork alternative.

YOUR NEXT STEPS

■ See our website for complete information on our programs.
■ Attend an admissions event around the globe.
■ Visit a class at any of our three campuses.
■ Schedule your personal admissions consultation.
■ Start your online application.

My UC Davis MBA gave me the business knowledge and tools necessary to accelerate my career at Tesla.

James Chen MBA 11
Manager, Worldwide Vehicle Accessories
Tesla Motors Inc. | Fremont, Calif.

“I gained the communication and teamwork skills necessary for success as an auditor. The helpful professors and many networking opportunities made my dream career come true.”

Susie Wang MPAc ’14
Master of Professional Accountancy alumna
Audit Associate | KPMG LLP | San Francisco