Big Bang! 2015-2016 Events
Workshops + Competition

October 2015

Big Bang! Kickoff ................................................................. Tuesday, October 27, 6:30-9:30 p.m.
UC Davis, Buehler Alumni Center, Alpha Gamma Rho Hall

Join us for the Big Bang! kickoff. This is the first formal Big Bang! networking event of the year, providing you the opportunity to meet with other members of the Big Bang! community and to begin to share ideas and formulate teams.

Big Bang! Pitch + Contestant Mixer ........................................... Thursday, October 29, 6-8 p.m.
UC Davis, Student Community Center, Meeting Rooms D & E

The Pitch and Contestant mixer is an opportunity for people either with an idea or wanting to work on an idea to meet and mingle. The mixer provides potential Big Bang! participants the opportunity to meet other interested contestants in a format that is fun and engaging.

November 2015

Building the Best Team for Your Start-up...............................Thursday, November 5, 6-8 p.m.
UC Davis, Room 2102, Gallagher Hall

Learn how to build and maintain the best team for your start-up. Come find out how to identify the resources, skills needed, places to look, and types of team members you will need to put together a successful start-up.

Making the Leap: Moving from Idea to Business ......................Thursday, November 12, 6-8 p.m.
UC Davis, Room 2102, Gallagher Hall

Moving your potential business idea from concept to reality requires planning, cheap tools and a strong network. Develop a foundation for thinking about how to move your idea forward and the tools to do so effectively.

Write to Win: Developing Your Executive Summary ................... Tuesday, November 17, 6-8 p.m.
UC Davis, Room 2102, Gallagher Hall

A key element in developing a viable business is clearly articulating the problem you are solving and your proposed solution. In this workshop, develop your initial key elements to define your business: the problem, solution, and elevator pitch.

Show Me the Money: Funding & Financing Start-ups ...............Thursday, November 19, 6-8 p.m.
UC Davis, Room 1302, Gallagher Hall


COMPETITION DEADLINE: Early Team Registration.............. November 20, 2015 by 11:59 p.m.
December 2015

Define the Problem and Solution for your Start-up......................... Thursday, December 3, 6-8 p.m.
UC Davis, Room 2102, Gallagher Hall

A key element in developing a viable business is clearly articulating the problem you are solving and your proposed solution. In this workshop, develop your initial key elements to define your business: the problem, solution, and elevator pitch.

January 2016

Defining Your Customer and the Market ........................................... Thursday, January 7, 6-8 p.m.
UC Davis, Room 2102, Gallagher Hall

COMPETITION DEADLINE: Final Team Registration ......................... January 15 by 11:59 p.m.
COMPETITION DEADLINE: Executive Summary + Team Bios Due.............. January 15 by 11:59 p.m.

Define and Validate your Business Model............................................ Thursday, January 21, 6-8 p.m.
UC Davis, Room 2102, Gallagher Hall

A new venture’s business model defines how the new venture brings together the technology, market, and business opportunities available to it, as well as how the business plans to make money. This workshop covers basic business models and provides hands-on instruction on how to evaluate the best model for your business.

Idea to Reality: Business Boot Camp................................................. Thursday, January 28, 4-8 p.m.
UC Davis, 1302 Dorf Classroom, Gallagher Hall

Where have you been these last couple months?! Attend the boot camp to get caught up on the inside scoop of making the leap from idea to business, validating a problem and solution, and identifying a market and customer.

Leave the workshop with a tool set and clear perspective on how to build an effective, appropriate and viable plan and strategy to business. This is both a stand-alone boot camp for those who missed earlier workshops as well as a refresher for anyone who wants to revisit the workshops offered earlier in the year.

February 2016

Winter Mixer & Live Business Pitch ................................................. Thursday, February 4, 6-8 p.m.
UC Davis, Buehler Alumni Center, Alpha Gamma Rho Hall

Let past Big Bang! winners show you how it is done. Two early-stage companies (past participants in the Big Bang! Business Competition) will present their start-up pitches to a panel of business and investment community members. The judges will provide the companies with feedback. This is a great opportunity for participants to watch a live pitch presentation and hear the types of questions and feedback investors ask at a pitch.

Market Research at Its Best: Customer Calls ................................. Thursday, February 11, 6-8 p.m.
UC Davis, Room 2102, Gallagher Hall

Information forthcoming.

COMPETITION DEADLINE: Revised Executive Summary Due ............. February 12 by 11:59 p.m.
Developing Your Start-up Slide Deck ........................................... Thursday, February 18, 6-8 p.m.
*UC Davis, UC Davis, 1302 Dorf Classroom, Gallagher Hall*

What is a slide deck? Who needs them? Learn how to communicate your idea to others effectively using a slide deck. The pitch presentation can be used when pitching your company idea to potential team members, investors and stakeholders. The workshop will teach participants how to effectively develop their concept deck and business pitch slide deck.

**March 2016**

**Pitching like a Pro: Presentation Skills** ........................................... Thursday, March 10, 6-8 p.m.
*UC Davis, UC Davis, 1302 Dorf Classroom, Gallagher Hall*

Come learn how pitch your idea in a more compelling way. Whether starting a business, building a nonprofit, or presenting a new idea to your boss, this workshop will provide you with a set of tools to effectively pitch like a pro.

**Elevator Pitch Presentation & Mentoring Night** .................. Thursday, March 31, 6-8 p.m.
*UC Davis, UC Davis, 1302 Dorf Classroom, Gallagher Hall*

The Elevator Pitch event is a fun, interactive opportunity to deliver your elevator pitch to a group of judges, who will provide constructive feedback. This is great practice for the Big Bang! Business Competition, networking events and professional development.

**April 2016**

**COMPETITION DEADLINE: Round 2 Submissions** .................. Friday, April 1 by 11:59 p.m.
- Customer Call Summary (20 interviews; maximum 5 pages); Two-Minute Video Pitch; Concept Deck (5-10 slides)

**Presenting Financials: What Investors Want to See** ........ Thursday, April 7, 6-8 p.m.
*UC Davis, Room 2102, Gallagher Hall*

Information forthcoming.

**Intellectual Property Workshop** ................................................... Thursday, April 21, 6-8 p.m.
*UC Davis, 2102 Gallagher Hall*

Information forthcoming.

**May 2016**

**COMPETITION EVENT: Dry Run Presentations (optional)** ................ May 5, 2016
**COMPETITION DEADLINE: Customer Call Summary (10 interviews; maximum 3 pgs.)** May 5, 2016
**COMPETITION EVENT: Final Presentations + Judging** .................... May 20, 2016

**Big Bang! Final Presentations and Awards Ceremony** .......... Thursday, May 26, 5-8 p.m.
*UC Davis, Buehler Alumni Center, Alpha Gamma Rho Hall*

The top five Big Bang! finalists will present their presentations at the final awards ceremony. The 1st and 2nd place and sponsored award winners will be announced. Audience members will vote for People’s Choice Award winner.