Fall 2016
Communication & Culture Boot Camp*
AUGUST 22-26, 2016

*SCHEDULE SUBJECT TO CHANGE*

*Boot Camp Definition

: a program or situation that helps people become much better at doing something in a short period of time
There will be breaks throughout the day, as well as important announcements made at the close of each day. Schedule subject to change.

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*There will be breaks throughout the day, as well as important announcements made at the close of each day. Schedule subject to change.*

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COMMUNICATION PROGRAM INFO _______________ Pg. 7
# Boot Camp Schedule

## Monday, August 22 – Business Casual

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00 – 9:30 AM</td>
<td>Welcome &amp; Overview of Week</td>
<td>Grand Foyer</td>
</tr>
<tr>
<td>9:30 – 11:00 AM</td>
<td>TED Talks: Language Fluency through Storytelling</td>
<td>GH-1213</td>
</tr>
<tr>
<td>11:00 - 12:00 PM</td>
<td>Lunch</td>
<td>Grand Foyer</td>
</tr>
<tr>
<td>12:00 – 2:00 PM</td>
<td>Improv (Joyful Simpson)</td>
<td></td>
</tr>
<tr>
<td>2:00 - 3:00 PM</td>
<td>SISS Orientation</td>
<td>GH-1213</td>
</tr>
</tbody>
</table>

## Tuesday, August 23 – Business Casual

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00 – 11:00 AM</td>
<td>Power Ties (Dan Beaudry)</td>
<td>GH-1213</td>
</tr>
<tr>
<td>11:00 – 12:00 PM</td>
<td>Lunch</td>
<td>Grand Foyer</td>
</tr>
<tr>
<td>12:00 – 3:00 PM</td>
<td>Strategic Oral &amp; Written Communication Workshops</td>
<td>GH-1213</td>
</tr>
</tbody>
</table>

## Wednesday, August 24 – Business Casual

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00 – 11:00 AM</td>
<td>Nuts &amp; Bolts of Immigration (Lakshmi Challa)</td>
<td>GH-1213</td>
</tr>
<tr>
<td>11:00 – 12:00 PM</td>
<td>Alumni/Current Student Panel</td>
<td>GH-1213</td>
</tr>
<tr>
<td>12:00 – 1:00 PM</td>
<td>Lunch</td>
<td>Grand Foyer</td>
</tr>
<tr>
<td>1:00 – 3:00 PM</td>
<td>Strategic Oral &amp; Written Communication</td>
<td>GH-1213</td>
</tr>
</tbody>
</table>

## Thursday, August 25 – Business Casual

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00 – 12:00 PM</td>
<td>Strategic Oral &amp; Written Communication</td>
<td>GH-1213</td>
</tr>
<tr>
<td>12:00 – 1:00 PM</td>
<td>Lunch</td>
<td>Grand Foyer</td>
</tr>
<tr>
<td>1:00 – 3:00 PM</td>
<td>Strategic Oral &amp; Written Communication</td>
<td>GH-1302</td>
</tr>
</tbody>
</table>
Friday, August 26 – Professional Dress

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00 - 10:00 AM</td>
<td>American Business Idioms &amp; Colloquialisms</td>
<td>GH-1213</td>
</tr>
<tr>
<td>10:00 – 12:00 PM</td>
<td>Presentations</td>
<td>GH-1213</td>
</tr>
<tr>
<td>12:00 - 1:00 PM</td>
<td>Lunch</td>
<td>GH-1213</td>
</tr>
<tr>
<td>1:00 - 3:00 PM</td>
<td>Mock Career Fair/Meet the Firms</td>
<td>Grand Foyer</td>
</tr>
</tbody>
</table>

**Boot Camp Facilitators**

Elizabeth Moon joined the Graduate School of Management’s Career Development team in January 2014, bringing a focus on career counseling and an expertise in working with international students. She provides all students with career assistance in the areas of resumes, cover letters, interviewing, job/internship search strategies, negotiations, networking and business etiquette. In addition, she has developed workshops that focus on English communication, cultural skills, and immigration opportunities and challenges for International students who wish to bridge into an American business culture/environment.

Matthew Vendryes is interested in international culture and the increased interaction between people worldwide, and especially the type of future this builds. He is also interested in representing humans and our values as we grow closer to co-existence with technology. Empowering through practical skills training, especially English-based communication. Adult schools. Literacy. Story-based learning. Making impactful films.
**Boot Camp Speakers**

**Dan Beaudry** is the Author of *Power Ties: The International Student’s Guide to Finding a Job in the United States*. He was most recently the Campus Recruiting Manager for Monster.com. Prior to joining Monster, Dan was the Associate Director of Corporate Recruiting for the Boston University School of Management where he developed the school’s “International Student Employment Series”. He holds a BA from Vanderbilt University, an MA in International Relations from Boston University, and language certifications from La Sorbonne in Paris.

**Joyful Simpson** is an actress, writer and creativity educator who combines improv theater, storytelling and mindfulness-training to create unique team building and leadership workshops for businesses and institutions. She studied theater and dance at Sarah Lawrence College in New York and received her MFA in Dramatic Art from UC Davis.

**Lakshmi Challa** is the founding attorney of Challa Law Offices with over twenty years of experience exclusively practicing immigration law. Her vision for the firm was to elevate the practice of immigration law beyond just processing papers; Challa Law has achieved that by developing customized immigration strategies and providing world-class client service by leveraging innovative business process management through technology.
INTERNATIONAL STUDENT/ALUMNI PANEL

Harneet Singh
Business Analytics at Lam Research
San Francisco Bay Area | Information Technology and Services
Previous Education
Marketing Evolution, Plantronics, Micron Technology
University of California, Davis

https://www.linkedin.com/in/harneetmiglani

Yingya (Sissi) Wang, CFA
Tax Consultant at Deloitte
San Francisco Bay Area | Accounting
Previous Education
Van Eck Global, Value Partners Goldstate Fund Management, SwiftTrade
University of California, Davis

https://www.linkedin.com/pub/yingya-sissi-wang-cfa/33/989/823

Praveen Srikantaiah
Sr. Manager - Market Research at Blueocean Market Intelligence
San Jose, California | Market Research
Previous Education
Blueocean Market Intelligence, Brocade Communication Systems, Cisco Systems Inc.
University of California, Davis

https://www.linkedin.com/in/praveensrik
Specific Skills Employers Seek in New Hires
(Ranked by expected proficiency level for mid-level placement*)

Communication
1. Oral communication
2. Listening skills
3. Written communication
4. Presentation skills

Teamwork
1. Adaptability
2. Ability to value opinions of others
3. Cross-cultural sensitivity
4. Ability to follow a leader
5. Delegation skills

Technical
1. Quantitative analysis
2. Qualitative analysis
3. Core business knowledge
4. Technology
5. Specific language skills

Leadership
1. Integrity
2. Drive
3. Innovation and creativity
4. Ability to inspire others
5. Strategic Vision

Managerial
1. Manage decision-making process
2. Manage task environment
3. Manage strategy & innovation
4. Manage human capital
5. Manage administrative activities
GSM Career Development
Communication Program

Purpose: For you to hone your communication skills, build a stronger professional foundation, and enhance your readiness to achieve your next-step career goal.

Communication skills are the cornerstones of professional success. In a graduate program, you constantly practice these skills through presentations, papers, team work, and class participation. On the career side, these communication skills are focused through a slightly different lens: your ability to convey yourself to others in a clear and effective manner, and to interact with others in socially acceptable ways.

From a career perspective, the four main competencies are verbal communication, non-verbal communication, written communication, and emotional intelligence.

Verbal communication refers to the following: Spoken Grammar, Vocabulary, Fluency/Articulation, Depth of Content, Listening Comprehension (active, effective listening), and Verbal interaction.

Non-verbal Communication refers to the following: Body Language (posture, gestures, closeness, eye contact, and facial expression), Personal Presentation (appropriate dress for occasion, hairstyle, and hygiene norms), and Spoken Style (vocal pitch, vocal tone, vocal vitality, vocal variety, voice volume, speaking rate).

Written Communication refers to the following: Grammar, Vocabulary, Sentence Structure, and Business Communications (emails to recruiters, informational interview requests, social media, resumes, and cover letters).
GSM Career Development
Communication Program

Emotional intelligence refers to the following: Social Skill (managing relationships & building networks; ability to find common ground & build rapport), Self-Awareness (self-confidence, realistic self-assessment), Self-Regulation (trustworthiness & integrity; comfort with ambiguity & openness to change), Motivation (goal oriented, self-assertive, persistence, organizational commitment, creativity, passion), and Empathy (ability to understand the emotional makeup of other people & react accordingly; cross-cultural sensitivity).

Workshop & Webinar Offerings

- Elevator Pitch
- Self-Assessment
- Business Etiquette
- Networking Skills
- Improvisation Series
- EQ = Success
- Resume & Cover Letters
- Interviewing Techniques
- Mock Interviews
- Dress to Impress
- Strategic Communication Series
- Negotiating a Contract
- Utilizing Social Media
- Career Launch
- Language & Culture Series
- Peer Panels
- Alumni Panels
- Industry Information
- Employment/Internship Strategy
- Career Fair Strategy
- Career Strategy

In conjunction with the above four competencies, we also work with International students on the following additional language and cultural needs: Intonation, Pronunciation, Rhythm of Speech, Opportunities & Challenges in the American Employment Search, Culturally Relevant Topics of Conversation, and Basic Business/Office Culture (emails, phone calls, casual chats, open/closed doors).
<table>
<thead>
<tr>
<th></th>
<th>Pronunciation and clarity is frequently unrecognizable.</th>
<th>Pronunciation and clarity are frequently difficult to understand due to accent.</th>
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<th>Pronunciation and clarity are frequently difficult to understand due to accent.</th>
<th>Pronunciation is clear and native-like.</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Accent</strong></td>
<td>Frequency of errors and a very heavy accent make understanding sometimes difficult, requires frequent repetition.</td>
<td>Frequency of errors and a very heavy accent lead to occasional misunderstanding and apparent errors in grammar or vocabulary.</td>
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</tr>
<tr>
<td><strong>Grammar</strong></td>
<td>Grammar is almost entirely inaccurate except in stock phrases.</td>
<td>Grammar shows some major patterns and frequently prevents communication.</td>
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<td>Grammar shows some major patterns and frequently prevents communication.</td>
<td>Grammar is accurate and native-like.</td>
</tr>
<tr>
<td><strong>Vocabulary</strong></td>
<td>Vocabulary is inadequate for even the simplest conversation.</td>
<td>Vocabulary limited to basic personal and survival areas (time, food, transportation, family)</td>
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<td>Vocabulary is adequate for even the simplest conversation.</td>
</tr>
<tr>
<td><strong>Fluency</strong></td>
<td>Speech is so halting and fragmentary that conversation is virtually impossible.</td>
<td>Speech is very slow and uneven except for short or routine sentences.</td>
<td>Speech is hesitant and jerky; sentences may be left uncompleted.</td>
<td>Speech is occasionally hesitant, with some unevenness caused by rephrasing and groping for words.</td>
<td>Speech is effortless and smooth, but perceptively non-native in speed and evenness.</td>
</tr>
<tr>
<td><strong>Comprehension</strong></td>
<td>Understands too little for the simplest type of conversation.</td>
<td>Understands only slow, very simple speech on common social and touristic topics; requires constant repetition and rephrasing.</td>
<td>Understands careful, somewhat simplified speech when engaged in a dialogue but may require considerable repetition and rephrasing.</td>
<td>Understands quite well normal educated speech when engaged in a dialogue, but requires occasional repetition or rephrasing.</td>
<td>Understands everything in normal educated conversation except for very colloquial or low-frequency items, or exceptionally rapid or slurred speech.</td>
</tr>
<tr>
<td><strong>Interpersonal Skills:</strong> <strong>Rapport/Non-Verbal</strong></td>
<td>Lacks appropriate register, tone and non-verbal cues for situation.</td>
<td>Has some appropriate levels of register, tone &amp; non-verbal cues.</td>
<td>Begins but does not maintain appropriate levels of register, tone &amp; non-verbal cues.</td>
<td>Generally engages with appropriate levels of register, tone &amp; non-verbal cues.</td>
<td>Engages in a positive way using correct register, tone &amp; non-verbal cues.</td>
</tr>
</tbody>
</table>

*This rubric is geared specifically towards those GSM students who speak English as a Second or Other Language.*