

# Building your Strategic Bench: Interviewing with Purpose

presented by

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**Employee turnover is a major issue in business today. One cause of turnover is employee dissatisfaction caused by poor job fit.**

**As a successful team leader or HR professional, knowing the skills needed to quickly and accurately access the fit of a new hire during the interviewing process is critical.**

**In this learning lab workshop, you will learn the theory behind proper interviewing while building a strategic plan to enhance your interviewing skills and the success of your organization when it comes to bringing in new talent.**

## Who Should Attend?

This program has been designed for executives, managers, supervisors, HR professionals or team leads who are charged with the responsibility of interviewing job candidates.

## Learning Objectives and Program Benefits

By attending this program, you will:

- Gain an increased awareness of the role of the interviewer in the strategic hiring process
- Learn an effective five-step process to prepare and conduct strategic interviews
- Practice a proven, twelve-point system which will enable you to conduct insightful interviews that lead to successful new hires
- Engage in role playing and experiential learning designed to allow you to practice, and then receive written and oral feedback, on your strategic interviewing skills

For more information and to register:  
[gsm.ucdavis.edu/interviewing](http://gsm.ucdavis.edu/interviewing)

One-day program. Choose from:

MONDAY  
**February**

**6**

2017

Bay Area Campus,  
UC Davis GSM

FRIDAY  
**August**

**4**

2017

Davis Campus,  
UC Davis GSM

## Program Schedule

Continental Breakfast: 8:00 - 9:00 a.m.  
Morning Session: 9:00 a.m. - 12:00 p.m.  
Lunch: 12:00 - 1:30 p.m.  
Afternoon Session: 1:30 - 4:30 p.m.

## Registration Fee

**This one-day program is \$1,500.**

*Fee includes all program materials, education fees, continental breakfast, lunch and snacks.*

**Special pricing available to UC Davis and GSM alumni.**

Group pricing rates are available if registering two or more people from the same company at the same time.

# EXECUTIVE EDUCATION