

# Implementing Successful Organizational Change Initiatives

presented by

**John Goldberg, MBA**

Lecturer | UC Davis Graduate School of Management



**Change is a scary, yet ever present, factor in business today.**

**Often, we ignore change and the impact that change has on our employees and colleagues, hoping that things will work themselves out.**

**When this 'head-in-the-sand' tactic is employed in an organization, communication, productivity and ultimately trust is destroyed.**

**In this workshop, you will learning the tools and techniques needed to successfully navigate through the murky and often turbulent waters of change, building the skills needed to move from ignoring to engaging change for the future success of your organization.**

## Who Should Attend?

This program has been designed for executives, managers and supervisors who are charged with introducing departmental or organizational changes to their employees.

## Learning Objectives and Program Benefits

By attending this program, you will:

- Learn to define participants' roles and responsibilities in managing change
- Develop strategies for coping with and managing change
- Identify techniques to involve employees in the change process
- Practice the use of a proven model to introduce change to employees and engage them in successful change management

For more information and to register:

[gsm.ucdavis.edu/change](http://gsm.ucdavis.edu/change)

One-day program. Choose from:

MONDAY  
**January**  
**29**  
2018

Bay Area Campus,  
UC Davis GSM

FRIDAY  
**July**  
**27**  
2018

Davis Campus,  
UC Davis GSM

## Program Schedule

Continental Breakfast: 8:00 - 9:00 a.m.

Morning Session: 9:00 a.m. - 12:00 p.m.

Lunch: 12:00 - 1:30 p.m.

Afternoon Session: 1:30 - 4:30 p.m.

## Registration Fee

**This one-day program is \$1,500.**

*Fee includes all program materials, education fees, continental breakfast, lunch and snacks.*

**Special pricing available to UC Davis and GSM alumni.**

Group pricing rates are available if registering two or more people from the same company at the same time.

# EXECUTIVE EDUCATION