

Analysis of Financial Information

presented by

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In business today, successful managers and leaders must be able to speak and understand the language of finance. With more integrated strategic operations and more dynamic organizations, these skills that were once reserved for accountants and finance professionals are quickly becoming requirements for career success.

In this program, you will learn to understand the sources and decision usefulness of your companies' financial information and how it drives decision-making. Using cases based on current news events, you will learn to analyze financial statements and other corporate disclosures to communicate important insights into your companies' operating, investing and financing decisions. The program will also highlight the infrastructure of financial reporting that lead to high-quality financial information.

Who Should Attend?

Designed for managers or executives without a strong background in accounting or experience analyzing financial statements, but who realize the importance of such skills in today's global marketplace.

Learning Objectives and Program Benefits

This program has been designed to improve your financial and business acumen with the ultimate goal of understanding how routine, as well as innovative, decisions affect your companies' performance as measured by accounting metrics. You will:

- Learn the language of finance
- Gain insights and tools to help you decode how financial decisions impact the overall business strategy
- Discuss how your increased knowledge of finance can lead to improving the overall strategic performance of your institution

Maximize Your Learning Experience

Register now for both Analysis of Financial Information and Advanced Analysis of Financial Information to save 10% off of the individual enrollment price. The programs are designed in concert to build your knowledge base. Since they are offered one month apart, you can experience maximum impact with minimal disruption to your schedule. Learn more about the Advanced Analysis of Financial Information program at:

gsm.ucdavis.edu/advfinancialinfo

For more information and to register:

gsm.ucdavis.edu/financialinfo

One-day program

FRIDAY

October

6

Gallagher Hall,
UC Davis GSM

Program Schedule

Continental Breakfast: 8:00 - 9:00 a.m.

Morning Session: 9:00 a.m. - 12:00 p.m.

Lunch: 12:00 - 1:30 p.m.

Afternoon Session: 1:30 - 4:30 p.m.

Location

Gallagher Hall, UC Davis GSM

Registration Fee

This one-day program is \$1,500.

Fee includes all course materials, education fees, continental breakfast, lunch and snacks.

Special pricing available to UC Davis and GSM alumni.

Group pricing rates are available if registering two or more people from the same company at the same time.

EXECUTIVE EDUCATION