

Advanced Analysis of Financial Information

presented by
Hollis Skaife, Ph.D.

Professor of Accounting and Information Systems | UC Davis Graduate School of Management



In business today, every successful manager and leader needs to be able to speak and understand the language of finance. With more integrated strategic operations and more dynamic organizations, these skills that were once reserved for accountants and finance professionals are quickly becoming needed by everyone for career success.

In this program, you will build on the knowledge from our Analysis of Financial Information program by discussing the earnings forecasting process and how the discretion in financial reporting can influence decision-making. In addition, the program will give you insights into the variation in financial reporting quality across companies and over time, as well as the implications this can have for your stakeholders.

Who Should Attend?

This workshop is designed as a follow up to our Analysis of Financial Statements program. However, it is open to anyone with a fundamental understanding of the financial reporting process who wants greater expertise in understanding the content of financial statements and linking that knowledge to improved business performance.

Learning Objectives and Program Benefits

As a follow-up to Analysis of Financial Information, this program is designed to improve your financial and business acumen with the goal of understanding how routine—as well as innovative—decisions impact your companies' performance as measured by accounting metrics. You will:

- Learn the language of finance
- Gain insights and tools to help you decode how financial decisions impact the overall business strategy
- Discuss how your increased knowledge of finance can lead to improving the overall strategic performance of your institution

For more information and to register:
gsm.ucdavis.edu/advfinancialinfo

One-day program

FRIDAY
October
20

Gallagher Hall,
UC Davis GSM

Program Schedule

Continental Breakfast: 8:00 - 9:00 a.m.
Morning Session: 9:00 a.m. - 12:00 p.m.
Lunch: 12:00 - 1:30 p.m.
Afternoon Session: 1:30 - 4:30 p.m.

Location

Gallagher Hall, UC Davis GSM

Registration Fee

This one-day program is \$1,500.

Fee includes all course materials, education fees, continental breakfast, lunch and snacks.

Special pricing available to UC Davis and GSM alumni.

Group pricing rates are available if registering two or more people from the same company at the same time.

EXECUTIVE EDUCATION