Optimization Modeling using Excel
Workshop for Managers and Engineers

presented by
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In this day of limited resources and the need for better informed decision making, having the expertise to create optimal decision models is a key to success. In this hands-on workshop, you will develop the skills to use the solver that is built into Excel to create successful optimization models. With coaching and direction from Professor David Woodruff, you’ll work through simple examples that allow you to finish the day by working on realistic scale models.

By working with real-world models, you will also learn about scalability issues and how to develop manageable models. You will be able to put these new skills to work immediately when you return to your company.

Who Should Attend?
• Managers and engineers who want to use the solver in Excel to improve their organization’s modeling capability

Learning Objectives and Program Benefits
• Acquire an understanding of optimization
• Learn how to build spreadsheet models that are more amenable to optimization
• Learn how to use the Excel solver to automatically find optimal values for cells in a spreadsheet
• Improve the results you get from Excel models

For more information and to register:
gsm.ucdavis.edu/optimization

EXECUTIVE EDUCATION

Questions? Contact Angela Stopper at UC Davis Graduate School of Management Executive Education.
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