ENGINE FOR ECONOMIC PROSPERITY ACROSS CALIFORNIA AND GLOBALLY

UC DAVIS CAMPUS
Gallagher Hall
Full-Time MBA
Master of Professional Accountancy

SACRAMENTO CAMPUS
UC Davis Education Building
Sacramento MBA

BAY AREA CAMPUS
Bishop Ranch, San Ramon
San Francisco Bay Area MBA
PREPARING INNOVATIVE LEADERS FOR GLOBAL IMPACT

International Study Trip – Switzerland 2015

Full-Time + Part-Time MBA | Master of Professional Accountancy | Executive Education
Davis • Sacramento • San Francisco Bay Area
UC DAVIS STUDENT STATISTICS

- Founded in 1905
- 35,415 students
- 213,297 alumni worldwide
- 90 graduate programs
- 5,300 acres – Largest UC campus
- UC Davis Medical Center is one of the nation’s leading teaching and research hospitals

UNIVERSITY OF CALIFORNIA, DAVIS

The University of California, Davis, one of the world’s leading research universities, is recognized globally for its expertise in the converging issues of food, water, health, society, energy and the environment. Since the university’s founding, faculty and students have worked across disciplines to generate new discoveries. Today this collaborative culture flourishes, fostering a unique academic environment dedicated to solving the world’s most critical challenges. The Graduate School of Management is an active partner, collaborating and serving as a catalyst to accelerate technology transfer and commercialization.

UC DAVIS DISTINCTIONS

- **NO. 4** Green School (Sierra magazine 2013)
- Tied for No. 1 among research universities (with UC Berkeley and Penn State) as top producer of U.S. Fulbright Scholars, 2012-2013
- **NO. 9** among public research universities in U.S. (U.S. News & World Report’s 2014 “America’s Best Colleges”)
- UC Davis received $704 million in research awards in 2013–14, a record for the campus and the seventh consecutive year that research funds have topped a half billion dollars.

- **Leader in sustainability:** UC Davis is a global leader in sustainability-related research and instruction, applied technology, and transformative projects and programs that advance knowledge and serve as models for the world. Among its initiatives is UC Davis West Village, a planned zero-net energy, mixed-use community that is serving as an experiential laboratory for sustainable living.

UC DAVIS GRADUATE SCHOOL OF MANAGEMENT

Dedicated to preparing innovative leaders for global impact, the UC Davis Graduate School of Management is consistently ranked among the premier business schools in the United States and internationally. The School’s faculty members are globally renowned for their teaching excellence and pioneering research in advancing management thinking and best practices. With prime locations in Northern California’s economic hubs, the School provides a bold, innovative approach to management education to full-time MBA students and Master of Professional Accountancy students at the UC Davis campus, and part-time MBA students in Sacramento and the San Francisco Bay Area.

The School offers custom and open enrollment executive education programs as well as many strategic opportunities for corporations, executives and entrepreneurs to connect, partner and develop talent. Centers of Excellence include the Center for Investor Welfare and Corporate Responsibility, the UC Davis Child Family Institute for Innovation and Entrepreneurship, and the Sustainable AgTech Innovation Center.

UC DAVIS MBA PROFILES – SWITZERLAND 2015
INTERNATIONAL STUDY TRIP
SWITZERLAND | 22–28 MARCH 2015

TOUR OBJECTIVES

International business experience is a vital part of today’s MBA curriculum. At the Graduate School of Management at the University of California, Davis, our mission is to prepare innovative leaders for global impact. Our International Study Practicum gives students the opportunity to learn global management practices in and travel to such countries as China, Chile, Czech Republic, Brazil, Hungary, Mexico, Malaysia, Panama, Singapore, Thailand and Vietnam.

This year’s trip will head to Switzerland. The field trip will occur between 22–28 March. We are going to appreciate the diversity and neutrality of this country, and to explore what has driven its economic success and business prosperity for several centuries. Learning themes include cultures, investment, corporate governance, innovation, government policies, legal environment and key industries. Our destinations include companies, universities and NGOs in Geneva and Zürich.

AREAS OF INTEREST

We would like to meet with business leaders as well as senior and middle managers. In these face-to-face meetings, we hope to learn business practices and competitive structure in their industries.

Executives, managers and policymakers can brief us about their challenges, and the short-term and long-term strategies and solutions they implement. Their perspectives and practices will shed light and offer insights into international business.

Our team is interested in learning about these areas:

- Switzerland’s role in the worldwide economic system
- How entrepreneurship plays a part in business
- How Switzerland is innovating—especially in relation to the U.S.
- U.S. and Swiss government interaction
- Exports and the role they have played in economic development
- Financial services industry
- Policies that promote economic growth
- Culture, religion, history, and their role in socioeconomic progress
- The role of key industries such as financial, watch-making and pharmaceutical

TOUR ITINERARY

Business meetings are scheduled in Zürich and Geneva with companies in different sectors, government, NGOs and universities.

CLASS TOUR DATES

22–28 March 2015

CONTACT INFORMATION

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View UC Davis MBA student profiles at:
gsm.ucdavis.edu/ISTSwitzerland2015
SUZY TAHERIAN | Visiting Professor Suzy Taherian has over 20 years of experience across the international finance spectrum. She started her career with Exxon and Chevron in various roles, including controller, M&A, international financing, trading and internal controls. Looking for a different challenge, she transitioned to small rapidly growing companies. She is currently CFO of eCullet, a technology company in glass processing that has several plants across the U.S.

She has opportunities to work on projects in different countries around the globe, including China, Thailand, Indonesia, Russia, the UK, Brazil, Venezuela, Angola and Nigeria. In addition, she enjoyed living in Buenos Aires, Argentina, for two years.

Taherian holds a BS in mechanical engineering from UC Davis and an MBA from the Kellogg School of Management, Northwestern University. She teaches MBA courses in International Finance and International Business at UC Davis. She has served on the boards of Central City Hospitality House and Chevron Credit Union for several years.

LINDSEY SPICE-ZICH | Lindsey Spice-Zich is a talent branding and management consultant with Sosh, a San Francisco–based mobile app startup. She is also a lecturer of Human Resources Management at the UC Davis Graduate School of Management and will co-lead the study trip with Professor Suzy Taherian. Prior to joining Sosh, Spice-Zich enjoyed a decade-long career in nonprofit management where she worked cross-functionally to leverage the HR unit’s strengths as a strategic business partner and implement cost-effective solutions to drive organizational success. During this time, she also developed an interest in change management and employee engagement, having successfully navigated two organizational restructurings. Spice-Zich earned her MBA from UC Davis Graduate School of Management and a BS in biopsychology with a minor in law and society from UC Davis.

JILL BAKER | Jill Baker is vice president of business development and operations at The Trium Group, a San Francisco–based boutique management consulting firm that focuses on strategy, leadership and culture. She worked with Trium early in her professional career and rejoined the firm in 2011 after working with Landor Associates on brand strategy and engagement and Atalanta Partners on strategy execution and communication. Baker is pursuing an MBA at UC Davis. She holds an MA in counseling and personnel services and a BA in German and international business.

SONIA BARRAGAN | Sonia Barragan is the associate director for the Research Management Group at Stanford University. Her team facilitates the research mission in the School of Medicine by serving as a central resource and expert partner on research administration and providing support and oversight of sponsored projects. Barragan received her BA in economics from Stanford University and is completing her MBA at UC Davis. She enjoys playing softball and attending spring training for the Cactus League.
BRIAN EMMENEGGER | Brian Emmenegger completed his undergraduate education at Whitman College, majoring in biochemistry, biophysics and molecular biology. He then completed his doctorate in molecular cancer biology at Duke University, where he studied medulloblastoma, a type of brain cancer. At the Graduate School of Management, Emmenegger is focusing on technology management and business analytics. He is vice president of finance for the UC Davis chapter of Challenge for Charity, and is the vice president of operations and finance for the Sports and Entertainment Association at UC Davis. Emmenegger expects to complete his MBA in June 2015. In his free time, he enjoys hiking and playing soccer.

BERNADETTE FAKHRISARALAN | Bernadette Fakhrisaralan earned her undergraduate degree in business administration, marketing from California State University, Stanislaus. She is pursuing her MBA in the Graduate School of Management’s Sacramento Part-Time MBA program, focusing on information technology and management.

During her career, Fakhrisaralan has held diverse roles in finance, forecasting, sales and project management. She has worked for some of the world’s leading multinational organizations, including E. & J. Gallo Winery and Oracle. In her current role at Oracle, she is in charge of sales compensation application for global sales organization. Her role includes managing internal data migration, system enhancements and M&A activities. In addition to her international travels, Fakhrisaralan has enjoyed living in Vienna for a few years. She is fluent in Farsi, Assyrian and English.

CASEY GEE | Casey Gee currently works at Apercen Partners LLC as the family office services manager. She oversees the accounting and operations of high-net-worth individuals, personal LLCs and several investment entities. Gee has more than four years of experience performing audits for commerce clients, financial institutions, governmental agencies and employee benefit plans. She earned her undergraduate degrees in accounting and finance from the University of San Francisco. She is a Certified Public Accountant. Her MBA studies include an emphasis in finance and entrepreneurship.
JORDAN GIANNONI | Jordan Giannoni is an entrepreneurial spirit who strives to tie her love of health and higher education to her ambitious financial goals. After receiving her bachelor’s degree from UC Berkeley, Giannoni spent a few years in the higher education publishing industry with global giants McGraw-Hill and Pearson Education. During this time she managed over $6 million in business in the greater San Francisco Bay Area and was recognized for her achievements in territory growth at numerous awards ceremonies. From there she transitioned to a company that reconnected her with health and wellness by becoming a manager for lululemon athletica, an employer that taught her that business can be fun, balanced and a little controversial from time to time. Giannoni currently serves as an innovator for the Supplemental Instruction Program at San Joaquin Delta College in Stockton, Calif., and loves working with students. Post-MBA she aspires to be a professor, restaurant owner and yoga instructor.

DEREK HARLESS | Derek Harless completed his undergraduate studies at California State University, Chico, with a bachelor of science in finance. During college he worked as a financial representative at Northwestern Mutual doing insurance sales and customer relationship management. He currently works at E. & J. Gallo Winery as a financial analyst in global sourcing. His responsibilities include supplier relationship management, cost management and project management of packaging commodities. Harless’ MBA studies are focused on finance.

MO HASHEMYAN | Mo Hashemyan graduated with a degree in economics from UC Davis. He then worked in the financial services industry for seven years. He is in his final year in the UC Davis MBA program and is a project manager in Oracle’s manufacturing and distribution division. As an avid traveler, he is excited to immerse himself in Switzerland’s cultural diversity.

DAVID JACOBSON | David Jacobson is the Client Development Group manager at Fisher Investments in San Mateo, Calif. Fisher Investments is a $60 billion asset global money manager for high-net-worth individuals, corporations and institutions. Throughout his career at Fisher, Jacobson has held multiple management positions in the sales and service ladders of the Private Client Group. He currently leads a 20-person veteran sales team engaging clients across the U.S. Their goal: to enhance the client experience by providing a local presence with a focus on long-term financial planning. With over nine years of investment experience, Jacobson oversees all aspects of the highly specialized team and is responsible for over $500 million of new assets. He expects to complete his MBA with a concentration in organizational behavior in March 2015. He has a bachelor’s degree in economics from the University of Colorado.
OLGA LI  |  Olga Li graduated from the University of Wisconsin, Madison, with a BS in microbiology/immunology. Since then she has worked in both academic and industrial research in development of novel immunotherapies. At Abbott Inc., Li developed mouse models to characterize lupus, asthma and cancer biology. At Genentech, she is involved in identifying biomarkers to aid personalized drug development and to evaluate drug efficacies for asthma and lupus clinical trials. Li will complete her MBA in 2016. She enjoys learning about various cultures and history, organizational structure and efficiencies, and skiing.

VLADIMIR LABOK  |  Vladimir Labok has spent the past 15 years keeping programmers responsible and their users happy, working as a quality engineer for various Silicon Valley software shops, ranging in scope from a 10-person startup to a defense telecom thousands strong. A graduate of the cryogenics program of his Ukrainian hometown’s technical school, he taught English and science before emigrating to U.S. in the dotcom era of the 1990s to join a technology startup. He is currently dividing his time between finishing his MBA, with a concentration in technology management, and working full time for a business intelligence group of Navman Wireless, a GPS company.

BRIAN JOUBRAN  |  Brian Joubran is a dynamic team leader with over 10 years of experience in areas that include nonprofit, membership association, policy and legislation, education, consulting and small business ventures. His expertise is in communications with a strong interest in marketing and finance. Joubran has worked for two members of the U.S. House of Representatives and managed a successful congressional primary election. He holds a bachelor’s degree and paralegal certification from UC, San Diego, receiving provost honors in 2001 and 2002. He is a 2012 UC Davis Graduate School of Management Innovative Scholar recipient and 2014 UC Davis Graduate School of Management Leadership Fellow.

ELIZABETH LIU  |  Elizabeth Liu is a marketing/sales professional in the healthcare sector. She received her bachelor’s degree in pharmacy from Sichuan University in China and holds a public nutritionist certification. Liu worked at Pfizer in China for four years and later at Shaklee Corp. in the U.S. She received her international business certification from UC, Berkeley, in 2013. Liu’s MBA studies have an emphasis in marketing. She is passionate about business operations on a global scale and looks forward to tackling the challenges facing multinational businesses.
AURIA MALEK-SALEHI | Auria Malek-Salehi is pursuing a joint JD/MBA degree. After obtaining his undergraduate civil and environmental engineering degree in 2009 from San Jose State University, he began a career in construction management. He then transitioned to real estate investment and management. While working with a prominent Silicon Valley real estate investor, Malek-Salehi decided obtain advanced degrees in business and law. After graduation he looks forward to returning to real estate investment and development. He is bilingual, an avid skier and a guitarist.

SUSAN OLIVER | Susan Oliver is a Certified Fraud Examiner and has more than two decades of experience at senior organizational levels. She is a former senior General Electric professional and retired military officer. She has many years of experience working in the IT industry, logistics, finance and now healthcare. Throughout her career, Oliver has built a reputation for program management, leadership and strategy. She is a strategist who can get things done tactically. She has lived in Europe and Asia and is interested in global assignments after completing her MBA. She is currently working toward foreign language business proficiency in French.

Oliver has a an AS in information technology, a BS in management, a BS in human development, has completed master’s studies in organizational leadership, and is in the second year of her MBA studies.

PALLAVI PANDIT | Pallavi Pandit is a final-year MBA student at UC Davis specializing in marketing and entrepreneurship. She works at Intel Corp. and enjoys the dynamism of her work. She currently leads the Datacenter competitive analysis for storage devices and advises C-level management on competitive positioning. She develops and markets state-of-the-art technology and believes in its transformative power. She was a project engineer at IIT, Delhi, India, for two years before pursuing her master’s in engineering at ASU.

Pandit loves traveling, reading, dancing, hiking and exploring amazing nature with her son. Her dream is to educate underprivileged kids around the world through technology.

E. KAINA PEREIRA | E. Kaina Pereira earned his BS in management at San Diego State University. Upon graduation he moved to New York City to work in the advertising industry, and focused in ad development and creation. Working in various roles related to the marketing of brands and of goods, he returned to California for consulting with retailers on e-commerce and brand development.

His MBA studies are focused on marketing and finance, with an aim toward creating new understandings of branding and marketing in the financial services industry.
ANTHONY PORTILLO | Anthony Portillo is an operations manager at Google, overseeing the actualization of emerging infrastructures for the Street View Project in Mexico. Prior to Google, he worked at Laureate International Universities developing businesses strategies via strategic partnerships to infiltrate emerging markets. As an MBA student, he is focusing on finance and strategy to advance his career in corporate development. Portillo received a BS in business management from San Jose State University. He is a private pilot.

ROBBY SAMRA | Robby Samra received a BS in biology from the University of the Pacific, a BS in business administration from California State University, Sacramento, and will receive his MBA from UC Davis in June 2015. He has worked in the financial sector with JPMorgan Chase and Franklin Templeton Investments, and is now a business analyst at Intel focusing on operations in their sales and marketing group. He supports a field sales team that operates worldwide, including EMEA and an office in Switzerland. He plans to pursue a career in high tech with a focus on supply chain management.

JEFFREY SELIKOFF | Jeff Selikoff comes to UC Davis from New York/Connecticut after a brief stint in Utah. His background is in banking and financial services. After graduating as an Honors Scholar from the University of Connecticut Undergraduate School of Business, he joined GE Capital and was quickly promoted to lead analyst on the Private Equity Sponsor Finance team. Selikoff also worked as an internal consultant in GE Transportation and as a global financial analyst in GE Healthcare. Concurrent with his studies, Selikoff serves as the primary financial analytic support to the Chief of Staff and CFO of UC Davis. He is president of a real estate investment firm and senior vice president of a home textile wholesale operation. His focus during the MBA program is in venture capital, entrepreneurship and innovation.

BIANCA SIEVERS | Bianca Sievers is in her second year in the UC Davis MBA program. She works in Governor Edmund G. Brown’s Office of Business and Economic Development as a tax credit analyst for the California Competes Tax Credit Program, responsible for evaluating businesses looking to grow and/or locate in California. Specifically, she projects the economic impact of businesses’ proposed growth through economic statistical modeling. She served as a legislative assistant in Governor Edmund G. Brown’s office from 2012 to 2014. She graduated from UC Davis in 2012 with a bachelor of arts in economics and political science.
CHRISTINE SWANSON | Christine Swanson is a second-year MBA candidate with a focus on finance and strategy. She holds a BS in international business with emphases in economics and Latin American studies, which included two study abroad programs in Spain and Mexico. She is a Global Action Summit fellow and is seeking to further her role in promoting global food security and education outreach in the agricultural industry. She currently works in the banking industry at CoBank, ACB, a $100 billion agriculture-specific lender, as a credit analyst focused on agriculture industry. She previously worked in the wine industry, where she focused on customer relations and sales.

COLIN SILLA | Colin Silla is an experienced and professionally licensed mechanical engineer working in the natural gas pipeline industry. He is a manager of engineering services for Gas Transmission Systems Inc., where he provides a variety of consulting services to pipeline operators throughout the U.S. Silla earned his bachelor of science degrees in mechanical engineering and aeronautical science and engineering at UC Davis. He also earned a master of science in mechanical engineering at UC Berkeley. He will complete his MBA with a concentration in accounting/finance and organizational strategy in June 2015.

KRISTY BIRD TROUCHON | Kristy Bird Trouchon is the administrative director for the recently launched Behavioral Health Center at UC Davis, which advances research to improve mental health and connect research with policy. Her 25-year-plus career includes teaching English in Japan for two years; marketing and communications at the Japan Society of Boston and the Betty Irene Moore School of Nursing at UC Davis; launching and managing GraphXStaff, a recruitment firm for designers; and systems improvement and state-wide conference management at the California School Boards Association. She is enrolled in the Graduate School of Management’s Part-Time MBA program in Sacramento, and hopes it will lead to leadership positions in higher education. She co-founded the Healthcare and Business Student Club at UC Davis and continues to serve as president. She graduated from Barnard College, Columbia University in 1990 with a double major in English and art history. She has two beautiful daughters, ages 10 and 14.

ROSE WECKENMANN | Rose Weckenmann has over 11 years of experience as an attorney. She currently serves as the general counsel for a Native American tribe located near Sacramento, Calif. Previously, she served as the deputy director of the Office of Tribal Justice in the United States Department of Justice. Weckenmann earned her Juris Doctor and undergraduate degree from the University of Oklahoma.
JESSICA WUSTHOFF | After graduating from UC Berkeley with a bachelor’s in art history, Jessica Wusthoff acquired 10 years of nonprofit experience and owned an art gallery in Oakland, Calif. Today she is a learning and development specialist at Quantcast, a San Francisco company that specializes in audience measurement and real-time advertising. Her focus is on employee engagement and growth. Wusthoff is passionately involved in her campus Women In Leadership program and coaches and mentors young female business owners. She also volunteers for the Oakland Zoo.

RAMIRO ZUNIGA | Ramiro Zuniga has over 18 years of clinical and medical leadership experience. He works as medical director for California Health & Wellness, a managed care Medicaid health plan that is part of Centene Corp., a national health care company. He previously directed a family medicine residency training program. Zuniga holds an MD from the Pontificia Universidad Javeriana in Bogota, Colombia. He completed a family medicine residency and is board certified in family medicine. Zuniga is in his second year of his MBA studies, which focus on general management.