

UC DAVIS MSBA MASTER OF SCIENCE IN BUSINESS ANALYTICS

Top 10 MSBA
in the U.S.

Top 20 Globally for
Employability of Grads

Top 20 Globally for
Value of the Degree

(QS Business Masters Rankings 2019)

DATA » INSIGHTS » INFLUENCE

The UC Davis Master of Science in Business Analytics develops high-performance professionals who can create business value from data and models.

Our guiding principle: Sustainable value is created by high-performance professionals with the perspective to ask the right business questions. You'll develop the technical chops to deploy the right data science tools and the managerial savvy to lead organizational change.

Collaborative, Hands-on Business Analytics Project

UC Davis MSBA strategic projects bring company partners together with student teams and a faculty advisor. In the one-year course, you solve complex data analytics problems and present recommendations to the client company.

Recent Student Practicum Projects:



Adoption Analytics In Enterprise Software

Developed data-driven methodologies to help customer success teams effectively engage with Autodesk's customers.

LUCKY* BRAND

Omni-channel Merchandising at Fashion Retailer

Optimized the product assortment at retailer's 250 locations and integrated the in-store customer experience with its rapidly expanding e-commerce channel key to its profit strategy.



Metrics Dashboard for Financial Services Leader

Built an interactive, self-service dashboard that provides a state-of-the-business view of key metrics for Charles Schwab.

CBRE

Optimizing Workforce Environment

Tapped Internet-of-Things technology to explore real-time occupancy data to help CBRE's client McKesson to influence productivity by improving space utilization.

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As a Bay Area working professional, I earned a UC Davis MSBA to further enhance my quantitative skills while the program schedule allowed me to balance my responsibilities at Adobe with valuable experiences inside and outside the classroom.

Dane Hamlett MSBA 18
Manager | Business Analytics
Adobe Systems Inc.

San Francisco Location

- **Classes held in San Francisco.**
- Advance your career potential with our deep corporate connections in the Bay Area, Silicon Valley and beyond.

Program Schedule

- **Classes on Fridays, Saturdays and most Tuesdays.**
- On Tuesdays we offer daytime and evening sessions. We seek to accommodate working professional students' schedules with the evening classes.

Proven Placement Success

Our alumni are leading data-driven business transformation at companies that include **Google, Facebook, Twitter, Amazon, Walmart.com, Alibaba, Visa** and **Charles Schwab**.

\$96.5K
AVERAGE
SALARY

(2018 graduates)

97%
STUDENTS
PLACED

83%
WORKING IN UNITED
STATES WITH AVERAGE
SALARY OF \$103,368

STEM-Certified Program

#1 UC Davis ranked No. 1 value college for women in STEM. (Forbes 2016)

36 MONTH International graduates eligible for 36-month Optional Practical Training extension.

UC Davis MSBA One-Year Curriculum

	FALL	WINTER	SPRING
BUSINESS	<ul style="list-style-type: none"> Introduction to Business Analytics 	<ul style="list-style-type: none"> Organizational Issues in Implementing Analytics 	<ul style="list-style-type: none"> Application Domains
COMPUTING	<ul style="list-style-type: none"> Data Management Data Visualization 	<ul style="list-style-type: none"> Data Design and Representation 	<ul style="list-style-type: none"> Big Data
ANALYTICS	<ul style="list-style-type: none"> Statistical Reasoning and Exploration Foundations of Analytics 	<ul style="list-style-type: none"> Advanced Statistics Machine Learning Topics in Business Analytics 	<ul style="list-style-type: none"> Analytic Decision Making Topics in Business Analytics
PRACTICE	<ul style="list-style-type: none"> Practicum - Initiation 	<ul style="list-style-type: none"> Practicum - Elaboration 	<ul style="list-style-type: none"> Practicum - Analysis and Implementation

UC Davis MSBA Edge

The UC Davis program is distinctive in how we prepare graduates to meet industry need for managerial talent in analytics.

- **Blends data science skills with business knowledge** and organizational savvy.
- **Recognizes the importance of a diverse skill set in analytics**, bringing together teams with complementary strengths in quantitative analysis, computing, business experience or organizational effectiveness.
- **Emphasizes learning-by-doing and teamwork** through a one-year analytics project with a corporate sponsor and faculty mentors. Integrated with your studies, the project scope runs from identifying the opportunity, to problem structuring, to solution, to client persuasion and implementation.

Tuition and Fees

\$58,920 for the incoming class of 2020.



Incoming Class of 2018 Profile

716
AVERAGE
GMAT SCORE

166
AVERAGE
GRE SCORE

65%
WOMEN

3
AVERAGE YEARS OF
WORK EXPERIENCE

3.47
AVERAGE
UNDERGRADUATE GPA

35%
MEN



Your Next Steps

Connect With Us

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UCDavisBigData

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