The UC Davis Master of Science in Business Analytics develops high-performance professionals who can create business value from data and models.

You’ll learn to ask the right questions to deploy the technical skills, data science tools and the managerial savvy to lead organizational change. You’ll thrive in the global innovation hub of San Francisco and Silicon Valley, networking with trailblazers who are pushing the envelope on business analytics and data-driven decision making.

Collaborative, Hands-on Business Analytics Project
UC Davis MSBA strategic projects bring company partners together with student teams and a faculty advisor. In the one-year course, you solve complex data analytics problems and present recommendations to the client company.

Highlighted Practicum Projects:

Metrics Dashboard for Financial Services Leader
"This is all about new innovation…I couldn't be happier. I have been impressed with the caliber of the Master of Science in Business Analytics students who came to Schwab and their willingness to come in and understand our business."

Jackie Chin
Vice President of Retail Analytics
Charles Schwab

Metrics Dashboard for Financial Services Leader
"I chose the UC Davis MSBA program because of its rigorous curriculum, direct access to world-class faculty and industry experts, and the opportunity to network in the Silicon Valley and Bay Area."

Ana Parra Vera MSBA 20
Technical Program Manager | Data Analytics
Google

San Francisco Location
- Classes held in San Francisco.
- Advance your career potential with our deep corporate connections in the Bay Area, Silicon Valley and beyond.

Program Schedule
- One-Year program.
- Classes on Fridays, Saturdays and most Wednesdays.
- Enables students to focus on classroom learning and maximize opportunities to meet with practicum clients, collaborate on team projects, and take advantage of San Francisco location for networking and career search.

Proven Placement Success
Our alumni are leading data-driven business transformation at companies that include Amazon, Apple, Google, Instacart, LinkedIn, McKinsey, Meta, Microsoft, Square, Tesla, Walmart, and more.

STEM-Designated Program
International graduates eligible for 36-month Optional Practical Training extension.

---

DATA » INSIGHTS » INFLUENCE

An optimizing workforce environment
Developed analytical insights and models for San Francisco non-profit to grow the value and use of its financial services for the undeserved worldwide.

FULL-TIME MBA | PART-TIME MBA IN SACRAMENTO AND BAY AREA | ONLINE MBA | MASTER OF PROFESSIONAL ACCOUNTANCY | EXECUTIVE EDUCATION
I chose the UC Davis MSBA for two reasons: San Francisco as a global innovation hub and the year-long practicum project.

Sonic Prabhudesai MSBA 18
Client Partner | eCommerce
Meta

UC Davis MSBA Edge
The UC Davis program is distinctive in how we prepare graduates to meet industry need for managerial talent in analytics.

- **Blends data science skills with business knowledge** and organizational savvy.
- **Recognizes the importance of a diverse skill set in analytics**, bringing together teams with complementary strengths in quantitative analysis, computing, business experience or organizational effectiveness.
- **Emphasizes learning-by-doing and teamwork** through a one-year analytics project with a corporate sponsor and faculty mentors. Integrated with your studies, the project scope runs from identifying the opportunity, to problem structuring, to solution, to client persuasion and implementation.

Incoming Class of 2022 Profile

- **167** AVERAGE GRE QUANTITATIVE SCORE
- **56%** WOMEN
- **44%** MEN
- **2** AVERAGE YEARS OF WORK EXPERIENCE
- **3.5** AVERAGE UNDERGRADUATE GPA
- **99** CLASS SIZE

2021 Global Champions:
Disney-sponsored Adobe Analytics Challenge
1st place worldwide from 4,100 teams; $35,000 award

Team Gunrock n Roll (right to left);
Class of 2022 MSBA students Yuchen Zeng, Yucheng Jiang, and Zihan Guo

Your Next Steps

msba.ucdavis.edu
(415) 319-3565 | gsm-msba-admissions@ucdavis.edu

@UCDavisBigData   @UCDavisMSBA   ucavismsba