

**Online MBA Residential Agenda
Winter 2023 – March 24-26, 2023
Julie Morris – Food & Agriculture
Gallagher Hall – UC Davis Campus**

Friday, March 24, 2023	
9 a.m. – 1 p.m.	<u>Career Services 1 on 1 Sessions: Gallagher Hall - Lobby</u> <ul style="list-style-type: none"> • Optional & Sign Ups Required (20 minute sessions)
12 – 1 p.m.	Welcome Lunch: Gallagher Hall - Lobby
1 – 4:30 p.m.	<u>Academic Session 1: Gallagher Hall – Room 1213</u> Sustainable AgTech Solutions <ul style="list-style-type: none"> • Case Introduction by guest speaker Marcus Meadows-Smith, Chief Executive Officer, BioConsortia <ul style="list-style-type: none"> ○ Group Case Assignment ○ Case Study ○ Group Case Assignment 1
5 - 7 p.m.	Dinner: Preserve Restaurant – Winters (optional) <ul style="list-style-type: none"> • Bus will be provided to take you to and from the restaurant, meeting in front of Gallagher Hall

Saturday, March 25, 2023	
8 – 9 a.m.	Breakfast: Gallagher Hall - Lobby
9 a.m. – 12:00 p.m.	<u>Academic Session 2: Gallagher Hall – Room 1213</u> Expansion Opportunities for Organic Produce Delivery Business <ul style="list-style-type: none"> • Case Introduction & Background Information by guest speaker Freeman Barsotti, Co-CEO & Partner, Farm Fresh to You <ul style="list-style-type: none"> ○ Group Case Assignment ○ Case Study ○ Group Case Assignment 2
12 – 1 p.m.	Lunch: Gallagher Hall - Lobby
1 – 4:00 p.m.	<u>Academic Session 3: J.J. Phister Distilling - Sacramento</u> J.J. Phister Distilling <ul style="list-style-type: none"> • Introduction by guest speaker Brian Keck, founder & master distiller, J.J. Phister Distilling. <ul style="list-style-type: none"> ○ Production Tour ○ Product Tasting • Bus will be provided to take you to and from J.J. Phister Distilling, meeting in front of Gallagher Hall
4:00 – 5:30 p.m.	Dinner at J.J. Phister Distilling

Sunday, March 26, 2023	
8 – 9 a.m.	Breakfast: Gallagher Hall - Lobby
9 a.m. – 11:30 p.m.	<u>Academic Session 4: Gallagher Hall – Room 1213</u> Operations Complexity in Alternative Protein Producer <ul style="list-style-type: none"> • Case Introduction by guest speaker Doni Curkendall, Senior Vice President of Operations & Logistics, The Better Meat Co. <ul style="list-style-type: none"> ○ Group Case Assignment ○ Case Study ○ Group Case Assignment 3
12 p.m.	Boxed Lunches to Go: Gallagher Hall - Lobby

