

**Average Total
Compensation**

\$96,758

**Salary
Range**

\$40,000 -
\$130,000

**Average
Signing
Bonus**

\$12,402

**Signing
Bonus
Range**

\$2,187-
\$35,000

**Reported
Signing
Bonuses**

57%

**Placement
Three Months
After
Graduation**

91%

LOCATION

	%	Median (\$)	Average (\$)	Range (\$)
Bay Area	13	93,500	96,250	73,000 – 125,000
Greater Sacramento	17	80,093	80,219	50,000 – 100,000
San Francisco	23	100,000	95,500	72,500 – 130,000
Silicon Valley	20	96,700	103,900	85,000 – 130,000
Other California	17	85,000	85,456	77,280 – 90,000
Out of State & International	10	51,630	62,210	40,000 – 95,000

INDUSTRY

	%	Median (\$)	Average (\$)	Range (\$)
Consulting	17	85,000	88,456	77,280 – 100,000
Consumer Products	10	90,000	97,333	90,000 – 112,000
Energy/Utilities	10	80,000	85,667	76,000 – 101,000
Financial Services	13	117,500	109,375	72,500 – 130,000
Government/Non-Profit	7	50,815	50,815	50,000 – 51,630
Healthcare/Bio-Tech	10	95,000	98,333	75,000 – 125,000
Manufacturing	13	79,000	72,000	40,000 – 90,000
Technology	20	95,000	96,415	80,093 – 125,000

FUNCTION

	%	Median (\$)	Average (\$)	Range (\$)
Consulting/Strategy	27	90,000	92,285	76,000 – 125,000
Finance/Accounting	23	90,000	89,784	80,000 – 105,000
General Management	10	51,630	54,710	40,000 – 72,500
Human Resources	3	—	—	—
Marketing/Sales	27	98,000	102,250	75,000 – 130,000
Operations/Production	10	90,000	97,667	73,000 – 130,000

UNDERGRADUATE MAJOR

	%	Median (\$)	Average (\$)	Range (\$)
Business	17	95,000	93,680	80,000 – 105,000
Computer Science/IS	3	—	—	—
Economics	26	95,000	82,887	40,000 – 130,000
Engineering	7	101,000	101,000	90,000 – 112,000
Humanities	17	80,000	85,900	72,500 – 101,000
Math/Science	17	95,000	95,000	85,000 – 125,000
Social Science	13	88,640	89,728	51,630 – 130,000

WORK EXPERIENCE

	%	Median (\$)	Average (\$)	Range (\$)
Up to Three Years	10	90,000	97,000	76,000 – 125,000
Three to Five Years	63	85,000	86,454	40,000 – 130,000
More than Five Years	27	92,500	94,785	77,280 – 125,000