2018/19 BIG BANG! SPONSORSHIP OPPORTUNITIES

Help us foster innovation, support aspiring entrepreneurs and contribute to the economic growth of Northern California by becoming a sponsor for the UC Davis Big Bang! Business Competition.

2018/19 Award Sponsorship Opportunities (as of December 1, 2019)

- $10,000 Engineering Award - $5,000 co-sponsorship available
- $10,000 Energy Award - $5,000 co-sponsorship available
- $3,000 Undergraduate Engineering Award Sponsorship

2018/19 Event Sponsorship Opportunities (as of December 1, 2019)

- $15,000 Final Awards Ceremony Sponsor
- $5,000 Awards Reception Sponsor
- $3,000 VIP Reception Sponsor - AGR Partners/Gowan

2018/19 General Sponsorship Opportunities

Platinum Sponsor ($15,000+)

- Speaking role at Big Bang! Final Awards Ceremony (May)
- Invitation to judge business summary round (online) and the final presentations (live).

...and all Gold Sponsor benefits below.

Gold Sponsor ($10,000-$14,999)

- Priority invitation to present at a contest workshop.
- Invitation to judge business summary round (online) and the final presentations (live).

...and all Silver Sponsor benefits below.

Silver Sponsor ($5,000-$9,999)

- Invitation to judge the Dry Run elevator pitch presentations (live).
- Access to all semi-finalist business summaries.

...and all Bronze Sponsor benefits below.

Bronze Sponsor ($2,500-$4,999)

- Recognition as a sponsor at all Institute for Innovation and Entrepreneurship events, including name and link to sponsor website featured on Big Bang! website.
- Invitation to judge elevator pitch + idea concept round (online).
- Networking: Invitation to VIP Donor Reception and approx. 15 Big Bang! events throughout the competition.
- Affiliation as a Graduate School of Management Business Partner (special event invitations and recognition).
2018/19 Big Bang! Business Competition Prize Landscape

<table>
<thead>
<tr>
<th>$20,000 First Place Award</th>
<th>$10,000 Central Valley Innovation Award</th>
<th>$7,500 People’s Choice Award</th>
</tr>
</thead>
<tbody>
<tr>
<td>CO-SPONSORED BY: Marrone Bio Innovations / Lorin Johnson</td>
<td>SPONSORED BY: UC Merced / California Assembly Bill 2664</td>
<td>CO-SPONSORED BY: Wilmer Hale / Hm.Claude</td>
</tr>
</tbody>
</table>

- Sponsorship of awards and events are available on a first-come, first-serve basis.
- Please contact staff with in-kind sponsorship ideas. In-kind sponsors are recognized at fair market value of service but only cash gifts can sponsor prizes.
- A portion of each Big Bang! contribution is retained in the form of a gift fee (6%).

Questions?
Please contact Executive Director of Development & External Relations Lana Watts at lwatts@ucdavis.edu or (530) 752-8828 for more information.