

2018/19 BIG BANG! SPONSORSHIP OPPORTUNITIES

Help us foster innovation, support aspiring entrepreneurs and contribute to the economic growth of Northern California by becoming a sponsor for the UC Davis Big Bang! Business Competition.

2018/19 Award Sponsorship Opportunities (as of December 1, 2019)

- \$10,000 Engineering Award - *\$5,000 co-sponsorship available*
- \$10,000 Energy Award - *\$5,000 co-sponsorship available*
- \$3,000 Undergraduate Engineering Award Sponsorship

2018/19 Event Sponsorship Opportunities (as of December 1, 2019)

- \$15,000 Final Awards Ceremony Sponsor
- \$5,000 Awards Reception Sponsor
- \$3,000 VIP Reception Sponsor - AGR Partners/Gowan

2018/19 General Sponsorship Opportunities

Platinum Sponsor (\$15,000+)

- Speaking role at Big Bang! Final Awards Ceremony (May)
- Invitation to judge business summary round (online) and the final presentations (live).

...and all Gold Sponsor benefits below.

Gold Sponsor (\$10,000-\$14,999)

- Priority invitation to present at a contest workshop.
- Invitation to judge business summary round (online) and the final presentations (live).

...and all Silver Sponsor benefits below.

Silver Sponsor (\$5,000-\$9,999)

- Invitation to judge the Dry Run elevator pitch presentations (live).
- Access to all semi-finalist business summaries.

...and all Bronze Sponsor benefits below.

Bronze Sponsor (\$2,500-\$4,999)

- Recognition as a sponsor at all Institute for Innovation and Entrepreneurship events, including name and link to sponsor website featured on Big Bang! website.
- Invitation to judge elevator pitch + idea concept round (online).
- Networking: Invitation to VIP Donor Reception and approx. 15 Big Bang! events throughout the competition.
- Affiliation as a Graduate School of Management Business Partner (special event invitations and recognition).

2018/19 Big Bang! Business Competition Prize Landscape

<p>\$20,000 First Place Award CO-SPONSORED BY: Marrone Bio Innovations / Lorin Johnson</p> <p>\$10,000 Central Valley Innovation Award SPONSORED BY: UC Merced / California Assembly Bill 2664</p> <p>\$7,500 People's Choice Award CO-SPONSORED BY: Wilmer Hale / HM.CLAUSE</p>							
Food & Ag	<p>\$10,000 Food & Ag Award SPONSORED BY: The Gowan Company</p>	Energy	<p>\$10,000 Energy Award SPONSORED BY: SMUD CO-SPONSORSHIP OPEN</p>	Health	<p>\$10,000 Health Award SPONSORED BY: Bayer</p>	Engineering	<p>\$10,000 Engineering Award SPONSORED BY: EVCO Plastics CO-SPONSORSHIP OPEN</p>
	<p>\$3,000 Innovations in Food, Ag & Health Award SPONSORED BY: UCD Innovation Institute for Food & Health</p>		<p>\$2,500 CleanTech Award SPONSORED BY: Gary Simon, CleanStart</p>		<p>\$3,000 UC Davis Health Award* CO-SPONSORED BY: School of Medicine School of Veterinary Medicine</p>		<p>\$3,000 Undergraduate Engineering Award SPONSORSHIP OPEN</p>
<p>\$15,000 Little Bang! Poster Competition Awards SPONSORED BY: Barry and Lynda Keller</p>							
<p>\$3,000 Bio Innovation Poster Competition Awards* SPONSORED BY: Venture Well / UC Davis TEAM Lab</p>							
*UC Davis students only							

The Fine Print:

- Sponsorship of awards and events are available on a first-come, first-serve basis.
- Please contact staff with in-kind sponsorship ideas. In-kind sponsors are recognized at fair market value of service but only cash gifts can sponsor prizes.
- A portion of each Big Bang! contribution is retained in the form of a gift fee (6%).

Questions?

Please contact Executive Director of Development & External Relations Lana Watts at lwatts@ucdavis.edu or (530) 752-8828 for more information.