Attendees:
Sara Feinberg, Ananta Sen, Matt Low, Anu Adeboje, Tanuj Mahmood, Emily Setoudeh, Connie Xu

Agenda:
I. Welcome and Introduction
II. Entering Class of 2016 Recruitment
III. Officer and Committee Goals Updates
IV. Key Dates, Recap and Action Items

Entering Class 2016 Recruitment
Purpose
• To replace two outgoing DSAC members representing entering class of 2016 in fall 2018 and winter 2019.

Status
• Two candidates were interviewed, selected, and recommended for appointment to the GSM administration. Selection was based on a vote from the council.

Next Step
• Both candidates will be transitioned into their roles and responsibilities. Jim Stevens, Senior Assistant Dean of Student Affairs will formally appoint them in the fall 2018 quarter.

Officer and Committee Goals and Updates
Tanuj Mahmood
• Academic Affairs
  - Tanuj will establish a process to garner feedbacks from students to Victor Stango
• IMP Committee
  - Review student feedback provided in prior years

Stefan Bergmann
• Inactive clubs: Net Impact, Bay Area Marketing Association, and Product Management
  - Product Management Club Meet and Greet | Fri. 8/24 5 – 6 PM
• 2018 GSM Olympics | Sun. 9/23 11 - 4 PM | A Street Intramural Fields, Davis
  - Activities will be lawn games

2018-19 DSAC Members

Matt Low
President

Ananta Sen
Vice President

Anu Adeboje
Bay Area DSAC Member

Stefan Bergmann
Co-Director, UCD All★Stars 2018
Director, Student Activities & Club Liaison

Aliona Chistoi
Bay Area DSAC Member

Melissa Lau
Bay Area DSAC Member

Tanuj Mahmood
Director, Academic Affairs

Vidya Puthiyaveetil
Bay Area DSAC Member

Emily Setoudeh
Co-Director, UCD All★Stars 2018
Director, UCD All★Stars 2019

Connie Xu
Director of Marketing & Communications
Connie Xu
- Marketing & Communications
  - DSAC group photo | Sat. 8/11 8 – 9 AM
- Career Development Committee
  - Quarterly Speaker Series | Fri. 10/19 5 – 6 PM

Emily
- UCD All-Stars | Sun. 10/21 11 – 4 PM | Oakland Zoo
  - Kid-friendly event, tickets via Eventbrite will be available for purchase soon.
- Networking Committee
  - Quarterly events will start this fall.
- ASM Umbrella Org – Finance
  - ASM will set aside seed money for club funding, club leaders will submit club fund request to Emily

Ananta
- Vice President Updates
  - Entering class of 2018 orientation
    - Sat. 9/15. (San Ramon), Sat 9/22 (Davis)
  - Summer Mixer | Sat. 8/11
  - Entering class of 2018 DSAC member recruiting during early Oct
  - Meet and Greet Format
    - Present ~3 major items
  - Class Gift Committee
    - Working to obtain digital payments approval
    - Form committee of 2 – 3 students with different schedule

Matt
- President Updates
  - Fall 2018 Leadership Summit | Sun. 11/11 | San Ramon
  - GSMAA upcoming events
    - Alumni Reunion | Sat. 7/28
    - 16th Annual Peer to Pier | Wed. 2/6/19
  - Dining Committee
    - A student survey will be created to understand area of improvements
  - ASM Umbrella Org – Board
    - Bay Area representatives: Matt, Ananta, Emily
    - Upcoming meeting | Tue. 7/24

Key Dates, Recap and Action Items
Summer 2018 Administrative Meeting | Fri. 7/27
Summer 2018 Meet and Greet Session | Fri. 8/10
2018 GSM Olympics | Sun. 9/23
2018 UCD All-Stars | Sun. 10/21
Appendix: 2018-19 Officer and Committee Goals

Academic Affairs & Integrated Management Project Committee
Led By: Tanuj Mahmood
- Serve as intermediary between students and faculty to address student ideas or concerns regarding class offerings/schedule issues.
- To better understand what classes students are interested in and work with administration to have the classes available for students.
- Improve the student feedback process and address any issues that may arise with the IMP project.

Student Activities & Clubs Goals
Led By: Stefan Bergmann
- Strengthen the relationship and communication between Bay Area student activities/clubs and DSAC.
- Develop a funding mechanism to support Bay Area student activities/clubs.
- Reinvigorate the Bay Area Campus student activities/clubs’ community.

GSM OLYMPICS
Led By: Stefan Bergmann
- Goals will be developed offline.

Marketing & Communications Goals
Led By: Connie Xu
- Communicate updates or key decisions to students through meeting minutes, meet and greets, etc.
- Update GSM website to distribute useful information to students.
- Promote different GSM events to students.

Career Development Goals
Led By: Connie Xu
- Promote the different career services available to students.
- Host quarterly speaker series in San Ramon.
- Address student’s unmet career service needs back to the career development team.

UCD All-Stars Goals
Led By: Emily Setoudeh
- Increase student attendance via strategic marketing and student feedbacks.
- Provide the only Signature Event thus far that creates a family-friendly environment.
- Reach out and partner with new philanthropies or organizations for our volunteerism portion.
- Utilize our classmates and colleagues as resources to plan new and dynamic events every year.
- Provide a means of transportation for students coming from Sacramento and Davis.
- Work collaboratively with classmates to reach different organizations for donation to our event.

Networking Committee Goals
Led By: Emily Setoudeh
- Hold one networking event at GSM every quarter for current students.
- Hold 1-2 networking events every year for students and alumni.
• Create events that bring groups of students together to increase student interaction to connect students from similar backgrounds.
• Connect students from similar geographic areas.

**ASM Board - Bay Area Finance Officer**  
*Led By: Emily Setoudeh*
• Manage funds for Bay Area.

**Class Gift Goals**  
*Led By: Ananta Sen*
• To raise 10% above funds from 2017, target is $4500 from the Bay Area GSM students and alumni in 2018-19.
• To reach 100% participation from the class of 2019.

**Dining Committee Goals**  
*Led By: Matt Low*
• To provide a variety of food options in a manner that is healthy and sustainable.
• To increase end user satisfaction for food and meals served at the San Ramon campus, especially achieving parity among the Sacramento and Davis campuses.
• To establish a mechanism for Bay Area students to select and provide feedback on preferred food selections.

**President and Vice President Goals**  
*Led by: Matt Low and Ananta Sen*
• Represent the student body’s interest and raise concerns that improve the MBA experience.
• Foster a strong community across all five GSM programs.
• Establish a strong communication and feedback system that is transparent and timely.