

**Attendees:**

Sara Feinberg, Ananta Sen, Matt Low, Anu Adeboje, Tanuj Mahmood, Emily Setoudeh, Connie Xu

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**Agenda:**

- I. Welcome and Introduction
- II. Entering Class of 2016 Recruitment
- III. Officer and Committee Goals Updates
- IV. Key Dates, Recap and Action Items

**Entering Class 2016 Recruitment**

Purpose

- To replace two outgoing DSAC members representing entering class of 2016 in fall 2018 and winter 2019.

Status

- Two candidates were interviewed, selected, and recommended for appointment to the GSM administration. Selection was based on a vote from the council.

Next Step

- Both candidates will be transitioned into their roles and responsibilities. Jim Stevens, Senior Assistant Dean of Student Affairs will formally appoint them in the fall 2018 quarter.

**Officer and Committee Goals and Updates**

Tanuj Mahmood

- Academic Affairs
  - Tanuj will establish a process to garner feedbacks from students to Victor Stango
- IMP Committee
  - Review student feedback provided in prior years

Stefan Bergmann

- Inactive clubs: Net Impact, Bay Area Marketing Association, and Product Management
  - Product Management Club Meet and Greet | Fri. 8/24 5 – 6 PM
- 2018 GSM Olympics | Sun. 9/23 11 - 4 PM | A Street Intramural Fields, Davis
  - Activities will be lawn games

*2018-19 DSAC Members*

**Matt Low**  
President

**Ananta Sen**  
Vice President

**Anu Adeboje**  
Bay Area DSAC Member

**Stefan Bergmann**  
Co-Director, UCD All★Stars 2018  
Director, Student Activities &  
Club Liaison

**Aliona Chistol**  
Bay Area DSAC Member

**Melissa Lau**  
Bay Area DSAC Member

**Tanuj Mahmood**  
Director, Academic Affairs

**Vidya Puthiyaveetil**  
Bay Area DSAC Member

**Emily Setoudeh**  
Co-Director, UCD All★Stars 2018  
Director, UCD All★Stars 2019

**Connie Xu**  
Director of Marketing &  
Communications

#### Connie Xu

- Marketing & Communications
  - DSAC group photo | Sat. 8/11 8 – 9 AM
- Career Development Committee
  - Quarterly Speaker Series | Fri. 10/19 5 – 6 PM

#### Emily

- UCD All-Stars | Sun. 10/21 11 – 4 PM | Oakland Zoo
  - Kid-friendly event, tickets via Eventbrite will be available for purchase soon.
- Networking Committee
  - Quarterly events will start this fall.
- ASM Umbrella Org – Finance
  - ASM will set aside seed money for club funding, club leaders will submit club fund request to Emily

#### Ananta

- Vice President Updates
  - Entering class of 2018 orientation
    - Sat. 9/15. (San Ramon), Sat. 9/22 (Davis)
  - Summer Mixer | Sat. 8/11
  - Entering class of 2018 DSAC member recruiting during early Oct
  - Meet and Greet Format
    - Present ~3 major items
  - Class Gift Committee
    - Working to obtain digital payments approval
    - Form committee of 2 – 3 students with different schedule

#### Matt

- President Updates
  - Fall 2018 Leadership Summit | Sun. 11/11 | San Ramon
  - GSMAA upcoming events
    - Alumni Reunion | Sat. 7/28
    - 16th Annual Peer to Pier | Wed. 2/6/19
  - Dining Committee
    - A student survey will be created to understand area of improvements
  - ASM Umbrella Org – Board
    - Bay Area representatives: Matt, Ananta, Emily
    - Upcoming meeting | Tue. 7/24

#### **Key Dates, Recap and Action Items**

Summer 2018 Administrative Meeting | Fri. 7/27

Summer 2018 Meet and Greet Session | Fri. 8/10

2018 GSM Olympics | Sun. 9/23

2018 UCD All-Stars | Sun. 10/21

## **Appendix: 2018-19 Officer and Committee Goals**

### **Academic Affairs & Integrated Management Project Committee**

*Led By: Tanuj Mahmood*

- Serve as intermediary between students and faculty to address student ideas or concerns regarding class offerings/schedule issues.
- To better understand what classes students are interested in and work with administration to have the classes available for students.
- Improve the student feedback process and address any issues that may arise with the IMP project.

### **Student Activities & Clubs Goals**

*Led By: Stefan Bergmann*

- Strengthen the relationship and communication between Bay Area student activities/clubs and DSAC.
- Develop a funding mechanism to support Bay Area student activities/clubs.
- Reinvigorate the Bay Area Campus student activities/clubs' community.

### **GSM OLYMPICS**

*Led By: Stefan Bergmann*

- Goals will be developed offline.

### **Marketing & Communications Goals**

*Led By: Connie Xu*

- Communicate updates or key decisions to students through meeting minutes, meet and greets, etc.
- Update GSM website to distribute useful information to students.
- Promote different GSM events to students.

### **Career Development Goals**

*Led By: Connie Xu*

- Promote the different career services available to students.
- Host quarterly speaker series in San Ramon.
- Address student's unmet career service needs back to the career development team.

### **UCD All-Stars Goals**

*Led By: Emily Setoudeh*

- Increase student attendance via strategic marketing and student feedbacks.
- Provide the only Signature Event thus far that creates a family-friendly environment.
- Reach out and partner with new philanthropies or organizations for our volunteerism portion.
- Utilize our classmates and colleagues as resources to plan new and dynamic events every year.
- Provide a means of transportation for students coming from Sacramento and Davis.
- Work collaboratively with classmates to reach different organizations for donation to our event.

### **Networking Committee Goals**

*Led By: Emily Setoudeh*

- Hold one networking event at GSM every quarter for current students.
- Hold 1-2 networking events every year for students and alumni.

- Create events that bring groups of students together to increase student interaction to connect students from similar backgrounds.
- Connect students from similar geographic areas.

#### **ASM Board - Bay Area Finance Officer**

*Led By: Emily Setoudeh*

- Manage funds for Bay Area.

#### **Class Gift Goals**

*Led By: Ananta Sen*

- To raise 10% above funds from 2017, target is \$4500 from the Bay Area GSM students and alumni in 2018-19.
- To reach 100% participation from the class of 2019.

#### **Dining Committee Goals**

*Led By: Matt Low*

- To provide a variety of food options in a manner that is healthy and sustainable.
- To increase end user satisfaction for food and meals served at the San Ramon campus, especially achieving parity among the Sacramento and Davis campuses.
- To establish a mechanism for Bay Area students to select and provide feedback on preferred food selections.

#### **President and Vice President Goals**

*Led by: Matt Low and Ananta Sen*

- Represent the student body's interest and raise concerns that improve the MBA experience.
- Foster a strong community across all five GSM programs.
- Establish a strong communication and feedback system that is transparent and timely.