MAKE A POSITIVE IMPACT ON THE WORLD

Our San Francisco Bay Area MBA program is a transformational experience where you’ll learn to think in new ways, expand your network and change the world. You’ll feel the energy and the camaraderie from day one. You’ll balance work and school while earning your degree from one of the top-ranked part-time MBA programs in the nation.

Classes are held at our Bishop Ranch campus in San Ramon, Northern California’s premier business park.

YOUR COMPETITIVE EDGE

- **Experiential, hands-on learning:** Learn to solve real-world strategic problems for top industry leaders and promising startups.
- **Unique close-knit community:** Collaborate with professionals from across the Bay Area who will challenge you to be your best self.
- **Close relationships with thought leaders:** Work with our world-class research faculty and industry experts to develop lifelong connections.
- **Leadership innovation:** Build your leadership capacity through our pioneering program modeled on approaches used by global companies for their executives.
- **UC Davis expertise:** Dive deep into industries, leveraging our partnerships with UC Davis corporate connections and departments across campus.
- **Career success:** Whether you are looking to move up or switch fields, we work closely with you to accelerate your career.

CONVENIENT SCHEDULE AND LOCATION

We offer a weekend format, with most classes meeting 2-9 p.m. on alternating Fridays or 9 a.m.-4 p.m. on alternating Saturdays, with breaks and meals.

- **Network** with your classmates and professors at dinner on Friday or lunch on Saturday.
- **Participate** in extracurricular activities, including career workshops, team huddles and student clubs.
- **Mix and match courses:** With our Bay Area MBA and Sacramento MBA classes on the same schedule, you can register for courses across locations.

IMPART CURRICULUM

Our curriculum is anchored by IMPACT (Integrated Management Project and Articulation and Critical Thinking) core courses.

- **Solve real-world strategic problems** for Fortune 500 firms—and Silicon Valley startups through your strategic capstone project.
- **Build a broad foundation** of business knowledge and skills.
- **Sharpen** your writing, speaking and critical-thinking abilities.
- **Deepen your expertise** in business analytics, entrepreneurship, finance, management, marketing, organizational behavior, strategy or technology management.

“...The Bay Area MBA program has given me the confidence and knowledge to pursue my career dreams—to drive products and be at the intersection of business and technology.

Anusha Surepeddi  MBA 18
Bay Area MBA student
Product Manager, Analytics | Salesforce, San Francisco
IMPACT CURRICULUM

Fast-Track Pace: 2 years
Accelerate your MBA by attending class each weekend.

Regular Pace: 3 years
Balance school and other commitments by attending class on alternate weekends.

AN INVESTMENT IN YOUR FUTURE

FOR BAY AREA MBA STUDENTS WHO STARTED IN FALL 2017
FOR DEGREE: $116,640

FAST-TRACK PACE—Typical cost per quarter (4 quarters/year) is $14,580 (9 units)
REGULAR PACE—Typical cost per quarter (4 quarters/year) is $9,720 (6 units)

Course fees are set at the time of enrollment and remain fixed for your MBA studies. The fees include textpaks as well as dinner on Friday and breakfast and lunch on Saturday. Funding available to you as a Bay Area MBA student includes:

- Employer support
- Student loans
- Scholarships, fellowships and other awards

YOUR COMMUNITY

116 NUMBER OF INCOMING STUDENTS
6.9 AVERAGE YEARS OF WORK EXPERIENCE

500-690 GMAT MID-80%
579 AVERAGE GMAT SCORE

3.1 AVERAGE UNDERGRADUATE GPA
31 AVERAGE AGE

41% WOMEN
59% MEN

YOUR NEXT STEPS

- Explore our website for complete information on our programs.
- Attend an admissions event on campus or near you.
- Experience a class at any of our three MBA campuses.
- Schedule your personal admissions consultation.
- Start your online application.

bamba.ucdavis.edu
(530) 752-7658 | admissions@gsm.ucdavis.edu
JOIN US ON SOCIAL MEDIA
DESTINATION: SUCCESS

The UC Davis Graduate School of Management is a world leader in management research and education. Explore how we can help you achieve personal and professional success and use the power of business to make a positive impact on the world.

FULL-TIME MBA
21-month program | UC Davis main campus | Immersive experience

BAY AREA MBA
2- or 3-year self-paced, part-time program | Bishop Ranch, UC Davis San Ramon campus | Convenient weekend format

SACRAMENTO MBA
2- or 3-year self-paced, part-time program | UC Davis Sacramento campus | New weekend format

MASTER OF PROFESSIONAL ACCOUNTANCY (MPAc)
Nine-month lockstep program | New 21-month option | UC Davis main campus | Top preparation for CPA exam

MASTER OF SCIENCE IN BUSINESS ANALYTICS (MSBA)
10-month integrated program | UC Hastings Downtown San Francisco | Big data, big opportunity

EXECUTIVE EDUCATION
Full- and half-day open enrollment programs | UC Davis main campus and San Ramon campus | Build or refresh your skills

UNIVERSITY OF CALIFORNIA: THE BEST PUBLIC UNIVERSITY IN THE WORLD

Earn your graduate business degree within the world’s premier public research university system. At UC Davis you can:

- Partner with diverse students across campus—and develop your collaborative and cross-disciplinary skills to gain a competitive professional edge.
- Team up with scientists and engineers to build lab-to-market paths for cutting-edge research—or launch your own venture with support from our UC Davis Institute for Innovation and Entrepreneurship.
- Solve pressing issues in healthcare delivery and operations for the world-class UC Davis Health System.
- Tap into the world’s leading viticulturists, brewers and food scientists at the UC Davis Robert Mondavi Institute for Wine and Food Science.

I chose UC Davis because it offered the depth and range of courses I needed to satisfy my intellectual curiosity—in a close-knit, highly collaborative program.

Raymundo Beristain-Barajas MBA 16
Marketing Manager, New Business Initiatives
Intel Inc. | Portland, Ore.
Summer Intern, Blockchain Technology
Intel Labs | Portland, Ore.

- Immerse yourself in the world’s innovation hub. Our faculty, alumni and students open doors to the hotbed of high-tech activity in the San Francisco Bay Area and Silicon Valley.
- Fast-track technology transfer as an intern at the UC Davis Energy Efficiency Center, the first university-based energy efficiency center in the U.S.
YOU’LL FIT RIGHT IN, STUDYING ALONGSIDE THE LIKES OF...

- TEDx innovators delivering inspiring talks on digital agriculture, the dangers of creativity, urban dance, medical missions and the impact of listening.
- The founder of the No. 9 ice cream maker, according to U.S. News & World Report’s best ice creams list.
- The former manager of a unique permaculture commercial farm in Malawi.
- A Class V river raft guide.

- A first-in-his-class commander of a U.S. Marines training unit.
- An upscale children’s clothing designer, manufacturer and retailer.
- An entrepreneur delivering craft beer directly to homes in the Bay Area.

YOUR ALUMNI NETWORK

1 in 204 CALIFORNIANS IS A UC DAVIS ALUMNUS

4,000 UC DAVIS GRADUATE SCHOOL OF MANAGEMENT ALUMNI NETWORK

240,000+ UC DAVIS GLOBAL ALUMNI NETWORK

YOUR FACULTY

At the Graduate School of Management, you’ll enjoy close relationships with our dynamic community of scholars and industry experts who will know your name and challenge you to be your best. Our faculty are global leaders in their fields, actively engaged with the business world through pioneering research, knowledge sharing and setting best practices. Among these trailblazers:

- **Professor Kimberly Elsbach** conducts pioneering research into creative collaboration—including at Mars/Wrigley’s Global Innovation Center in Chicago.
- **Professor Andrew Hargadon** directs the UC Davis Institute for Innovation and Entrepreneurship, and is the author of *Sustainable Innovation: Build Your Company’s Capacity to Change the World*.
- **Professor of the Year Marc Lowe** shares his deep connections, experience and insights into startups, drawing on his senior executive roles in Silicon Valley. He also advises student teams for Integrated Management Projects, our capstone MBA experience consulting for partner companies.

Our students’ experience is nothing short of transformational. It’s rewarding to watch them become grounded in core business knowledge that serves as their launch pad for a successful career. Their time at UC Davis is also one of introspection, during which they assess personal strengths and opportunities for growth, and fine-tune their goals.

*Professor Shannon Anderson*
Teaches in MBA and MPAC programs
ACCELERATE YOUR CAREER

OUR TALENT BROKER APPROACH

We help you assess and refine your professional interests, personal values and diverse talents. Our career team uses that information to match you with companies with the best internship and career opportunities.

WHERE YOU’LL FIND OUR GRADUATES

■ Discovering innovative products to help California’s largest public utility’s customers reduce greenhouse gas emissions.
■ Driving analysis and insights behind the success of 200+ software products.
■ Directing medical affairs for the third-largest not-for-profit health system in the U.S.
■ Launching a company that innovated the “perfect” wine cork alternative.

YOUR NEXT STEPS

■ See our website for complete information on our programs.
■ Attend an admissions event around the globe.
■ Visit a class at any of our three campuses.
■ Schedule your personal admissions consultation.
■ Start your online application.

I gained the communication and teamwork skills necessary for success as an auditor. The helpful professors and many networking opportunities made my dream career come true.

Susie Wang MPAc 14
Master of Professional Accountancy alumna
Audit Associate | KPMG LLP | San Francisco

My UC Davis MBA gave me the business knowledge and tools necessary to accelerate my career at Tesla.

James Chen MBA 11
Manager, Worldwide Vehicle Accessories
Tesla Motors Inc. | Fremont, Calif.

JOIN US ON SOCIAL MEDIA

gsm.ucdavis.edu
(530) 752-7658 | admissions@gsm.ucdavis.edu