

# Two-Year Curriculum

| EVERY WEEKEND

YEAR 1			
FALL	WINTER	SPRING	SUMMER
<b>QUANTITATIVE FUNDAMENTALS ONLINE COURSE</b> <b>ORIENTATION</b> <b>CORE COURSES (3)</b> <ul style="list-style-type: none"> <li>▪ Markets &amp; the Firm</li> <li>▪ Data Analysis for Managers</li> <li>▪ Articulation &amp; Critical Thinking</li> </ul>	<b>CORE COURSES (3)</b> <ul style="list-style-type: none"> <li>▪ Financial Accounting</li> <li>▪ Marketing Management</li> <li>▪ Organizational Structure &amp; Strategy</li> </ul>	<b>CORE COURSES (3)</b> <ul style="list-style-type: none"> <li>▪ The Individual &amp; Group Dynamics</li> <li>▪ Financial Theory &amp; Policy</li> <li>▪ Managing for Operational Excellence</li> </ul>	<b>ELECTIVES (3)</b>
YEAR 2			
FALL	WINTER	SPRING	SUMMER
<b>ELECTIVES (3)</b>	<b>INTEGRATED MANAGEMENT PROJECT CAPSTONE COURSE</b> <b>ELECTIVES (3)</b>	<b>ELECTIVES (2)</b>	<b>ELECTIVES (3)</b>

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The program challenged me to view issues **THROUGH NEW LENSES** and to overcome my previously perceived limits. I developed a **BROADER PERSPECTIVE** and increased **FLEXIBILITY OF THOUGHT**—prescriptions for thriving in an ever-changing work environment.

**CANDICE PEREIRA** MBA 13

Boston Scientific | Fremont, Calif.  
Global Services Contracts Manager

**PREVIOUS POSITION**

Service Sales and Product Manager  
Bio-Rad Laboratories | Hercules, Calif.

**PREVIOUS DEGREE**

BA, Integrative Biology  
University of California, Berkeley



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YEAR 1			
FALL	WINTER	SPRING	SUMMER
<b>QUANTITATIVE FUNDAMENTALS ONLINE COURSE</b> <b>ORIENTATION</b> <b>CORE COURSES (2)</b> <ul style="list-style-type: none"> <li>▪ Markets &amp; the Firm</li> <li>▪ Data Analysis for Managers</li> </ul>	<b>CORE COURSES (2)</b> <ul style="list-style-type: none"> <li>▪ Financial Accounting</li> <li>▪ Marketing Management</li> </ul>	<b>CORE COURSES (2)</b> <ul style="list-style-type: none"> <li>▪ The Individual &amp; Group Dynamics</li> <li>▪ Financial Theory &amp; Policy</li> </ul>	<b>ELECTIVES (2)</b>
YEAR 2			
FALL	WINTER	SPRING	SUMMER
<b>CORE COURSE (1)</b> <ul style="list-style-type: none"> <li>▪ Articulation &amp; Critical Thinking</li> </ul> <b>ELECTIVE (1)</b>	<b>CORE COURSE (1)</b> <ul style="list-style-type: none"> <li>▪ Organizational Structure &amp; Strategy</li> </ul> <b>ELECTIVE (1)</b>	<b>CORE COURSE (1)</b> <ul style="list-style-type: none"> <li>▪ Managing for Operational Excellence</li> </ul> <b>ELECTIVE (1)</b>	<b>ELECTIVES (2)</b>
YEAR 3			
FALL	WINTER	SPRING	SUMMER
<b>ELECTIVES (2)</b>	<b>INTEGRATED MANAGEMENT PROJECT CAPSTONE COURSE</b> <b>ELECTIVES (2)</b>	<b>ELECTIVES (2)</b>	<b>ELECTIVES (2)</b>

### Sample Electives

- Business Development Clinic
- Business Intelligence Technologies and Data Mining
- Business Strategy Consulting
- Corporate Finance
- Corporate Social Responsibility
- Evaluation of Financial Information
- Executive Leadership Seminar
- International Study Trip
- Investment Analysis
- Leadership
- Management of Innovation
- Marketing Analytics
- Marketing Strategies
- Multi-Channel Marketing
- Negotiations in Organizations
- New & Small Business Ventures
- Power & Influence in Management
- Product Management
- Teams & Technology
- Technology Competition and Strategy

### IMPACT Curriculum

Our MBAs solve real-world strategic problems for Fortune 500 firms and Silicon Valley startups. Through the IMPACT curriculum, you can:

- Build a broad foundation of business knowledge and skills.
- Sharpen your writing, speaking and critical-thinking abilities.
- Deepen your expertise in business analytics, entrepreneurship and innovation, finance, general management, marketing, organizational behavior, strategy or technology management.
- Customize your MBA courses to meet your career goals.

▶ [gsm.ucdavis.edu/impact-bay-area](http://gsm.ucdavis.edu/impact-bay-area)

### Principled Leadership Program

Our Principled Leadership Program, modeled after high-impact approaches used by global companies, includes:

- 360-degree leadership competencies assessment.
- Coaching and feedback sessions.
- Personal leadership development plan.
- Targeted development workshops.

## 24-48 MONTHS

TIME TO DEGREE

*Most students complete their MBA in 33 months.*