

## 2015/16 Sponsorship Opportunities

Help us foster innovation, support aspiring entrepreneurs and contribute to the economic growth of Northern California by becoming a sponsor for the 2015/16 UC Davis Big Bang! Business Competition. Please consider a gift at one of the following levels:

### Platinum Sponsor (\$10,000)

- **Recognition** as a marquee sponsor. Two options available:
  1. **Recognition** as sponsor of the Kickoff OR the Final Presentations + Awards Ceremony. Corporate representative invited to speak at event.
  2. **Recognition** as a sponsor of the 1st place prize or special category prize. Categories include Biomedical, Food & Agriculture, or Water Efficiency. Corporate representative presents prize on stage to winner.
- **Priority invitation** to present at a contest workshop.
- **Invitation to judge** business summary round (online) and the final presentations (live).
- **Access** to all semi-finalist business summaries.
- **Affiliation as a Graduate School of Management Business Partner** (special event invitations and recognition)

### Gold Sponsor (\$5,000)

- **Recognition** as a sponsor of the Big Bang! 2nd Place, People's Choice or special category prize (if available).
- **Priority invitation** to present at a contest workshop.
- **Recognition** as sponsor throughout the competition.
- **Invitation to judge** business summary round (online) and the final presentations (live).
- **Access** to all semi-finalist business summaries.
- **Affiliation as a Graduate School of Management Business Partner** (special event invitations and recognition)

### Silver Sponsor (\$2,500)

- **Invitation to judge** the elevator pitch presentations (live)
- **Access** to all semi-finalist business summaries.
- **Affiliation as a Graduate School of Management Business Partner** (special event invitations and recognition)

### Bronze Sponsor (\$1,000) & All Sponsor Levels

- **Invitation to judge** elevator pitch + idea concept round (online).
- **Recognition** as an institute sponsor at all Child Family Institute for Innovation and Entrepreneurship events, including logo featured on website.
- **Visibility and exposure:** Logo placement in contest materials and on Big Bang! website
- **Networking:** Invitation to approximately 15 Big Bang! events between October and May.

### In-Kind Sponsors (varies)

In-kind sponsorships are recognized as competition gifts. Please contact Executive Director of Development & External Relations Leigh Ann Hartman at lahartman@ucdavis.edu or (530) 752-9985 for more information.

**[bigbang.gsm.ucdavis.edu](http://bigbang.gsm.ucdavis.edu)**

