

2019 Biomedical + Engineering Entrepreneurship Academy

Day 1

Monday, July 15

7:45 – 8:15 a.m.	<i>Coffee, Tea + Refreshments</i>
8:15 – 9 a.m.	Introductions + Overview
9 – 9:45 a.m.	Innovation Exercise
9:45 – 10 a.m.	<i>Break</i>
10 – 11 a.m.	On Innovation
11 a.m. – 12 p.m.	Making the Leap
12 – 1 p.m.	<i>Lunch</i>
1 – 2 p.m.	Intellectual Property
2 – 3 p.m.	Guest Entrepreneur
3 – 3:15 p.m.	<i>Break</i>
3:15 – 4:30 p.m.	Defining the Problem
4:30 – 5 p.m.	Elevator Pitches: An Introduction
5 – 7 p.m.	Networking Mixer + Featured Speaker

Day 2

Tuesday, July 16

7:45 – 8:15 a.m.	<i>Coffee, Tea + Refreshments</i>
8:15 – 9:15 a.m.	Elevator Pitches
9:15 – 10:15 a.m.	Market Validation: From Lab to Market
10:15 – 10:30 a.m.	<i>Break</i>
10:30 a.m. – 12 p.m.	Market Validation: Making the Customer Call
12 – 1 p.m.	<i>Lunch</i>
1 – 2 p.m.	Business Validation
2 – 3 p.m.	Technology Validation
3 – 3:15 p.m.	<i>Break</i>
3:15 – 4:30 p.m.	Business Perspectives Panel
4:30 – 5:30 p.m.	Facilitated Work Time
5:30 – 6:30 p.m.	<i>Buffet Dinner</i>
6:30 – 8:30 p.m.	Mentoring Session

Day 3

Wednesday, July 17

7:45 – 8:15 a.m.	<i>Coffee, Tea + Refreshments</i>
8:15 – 9 a.m.	Elevator Pitches
9 – 10 a.m.	Netstorming
10 – 10:15 a.m.	<i>Break</i>
10:15 – 11:15 a.m.	The Team, Milestones + Resources
11:15 a.m. – 12:15 p.m.	Guest Entrepreneur
12:15 – 1 p.m.	<i>Lunch</i>
1 – 2 p.m.	Regulatory Issues
2 – 2:45 p.m.	Choosing Your Path
2:45 – 3 p.m.	<i>Break</i>
3 – 5 p.m.	Develop Your Pitch / Compete to Present
5 – 6 p.m.	<i>Dinner</i>
6 – 8 p.m.	Plenary Pitch Session
8 – 8:30 p.m.	Next Steps + Graduation