



Dean's Student Advisory Council

The Dean's Student Advisory Council (DSAC) role in the school is twofold:

- (1) to provide a means for students to communicate and work with the Deans, and
- (2) to inform students about important activities happening at the GSM

The Council also assists with recruiting students to participate in a variety of school-wide events, including workshops, club activities, etc...

All Student Members

- Represent classmates from your entering class.
- Attend all Dean's Student Advisory Council meetings.
- Discuss questions and concerns about issues that relate to the GSM and share in the collective work of generating ideas about improving the quality of the UC Davis MBA program.
- Represent the GSM at one or more recruiting information sessions.
- Obtain student opinions and ideas for improving programs and services.
- Communicate the viewpoints, opinions, suggestions, requests and observations from your classmates.
- Be an advocate for students and promote the interests of the students.
- Respond to issues raised by the Dean.
- Serve in one of the following Council positions:

Director of Student Affairs

- Manage Bay Area DSAC Membership nominations
- Manage Bay Area DSAC Officer elections
- Serve as liaison with Career Services and Admissions & Student Services

Class Gift Campaign Chair

This position leads the class gift campaign for their graduating class. The class gift campaign was established in 2000 by daytime graduating students and in 2002 by Sac WP graduating students. All 3 programs participate and run their own campaigns. The purpose of the campaign is to:

1. Establish a habit of giving back to the GSM
 2. Build the WP Endowment Fund
- Chair must be in his/her 3rd year and planning on graduating in either Spring, Summer or the following Fall of the year he/she serves in this role. Their job will begin in Fall of the previous year.

- Recruit and manage the Class Gift Committee, which will organize the Class Gift Campaign efforts for the current school year.
- Once the team is assembled, the teams will be given a planning template to complete for the upcoming campaign, including how the allotted budget will be spent (marketing, kick-off event, gifts, office supplies, etc.). Each team will be given a "solicitation/prospect list" which will have names of graduating classmates who the team will be soliciting for donations and pledges. Tasks should be divided up amongst all team members—so the Chair will want to make sure that his/her team knows their responsibilities before recruiting them. The team will also be supported by staff members from the GSM.
- The campaign will run for approximately one month, from end of April until the end of May.
- Relevant Experience: it would be helpful, but not necessary, if the Chair had marketing or previous fundraising experience, however, plain 'ol enthusiasm works just fine!

This position requires approximately 5 hours in the fall and winter quarters and 20 hours in winter/spring quarter (during the active campaign).

Alumni Board Representative (2nd or 3rd year student)

- Serve as an Ex-Officio Member of the GSMAA Board of Directors
- Attend and participate in all GSMAA Board meetings. There are a total of 5 board meetings per year (including the old board/new board meeting in June), 3-5 hours per meeting.
- Be a liaison to the GSMAA Board of Directors from the DSAC, bringing forth student issues, ideas and updates that the board would be interested in and/or could act upon and help with.
- Chair of Student/Alumni Social & Networking Committee
- Term: The job begins in early June for the old board/new board meeting and continues through the following June.

Director of Communications

- Author of Bay Area DSAC website content
- Work with Scribe to post council minutes to Student Council webpage
- Assist Director of Information Technology in the creation and maintenance of the Bay Area DSAC website
- Work with MBA Program Manager to update Student Council bulletin board.

Director of Information Technology

- Continuously develop Bay Area DSAC website content and increase functionality
- Create, maintain and administer share points for electronic documents including secure access
- Administer and post results of Bay Area DSAC student polls
- Creates student surveys as needed

Director of Social and Community Activities (2 positions)

- Coordinate Bay Area DSAC events which will appeal to a broad range of the WP Bay Area student body and their families
- Serve as liaison to ASM (day-time program), Sacramento DSAC, staff, and faculty to participate in Bay Area DSAC events.
- Plan the annual New Student BBQ
- Recruit students, faculty, and staff to participate in events
- Promote ASM and Sacramento DSAC Student events to the Bay Area Student Body
- Promote GSM community events to the Bay Area Working Professional Student Body

Scribe

- Take meeting minutes at all Bay Area DSAC meetings.
- Finalize meeting minutes within 2 weeks of the meeting and circulate electronically to all Council members