

Central Valley Entrepreneurship Academy

Day 1

Tuesday, November 7

7:45 a.m. – 8:15 a.m.	<i>Coffee, Tea + Refreshments</i>
8:15 a.m. – 9:00 a.m.	Introductions + Overview
9:00 a.m. – 9:45 a.m.	Innovation Exercise
9:45 a.m. – 10:00 a.m.	<i>Break</i>
10:00 a.m. – 11:00 a.m.	On Innovation
11:00 a.m. – 12:00 p.m.	Making the Leap
12:00 p.m. – 1:00 p.m.	<i>Lunch</i>
1:00 p.m. – 2:00 p.m.	Intellectual Property
2:00 p.m. – 3:00 p.m.	Guest Entrepreneur
3:00 p.m. – 3:15 p.m.	<i>Break</i>
3:15 p.m. – 4:30 p.m.	Defining the Problem
4:30 p.m. – 5:00 p.m.	Elevator Pitches: An Introduction
5:00 p.m. – 6:30 p.m.	Networking Mixer and Keynote

Day 2

Wednesday, November 8

7:45 a.m. – 8:15 a.m.	<i>Coffee, Tea + Refreshments</i>
8:15 a.m. – 9:15 a.m.	Elevator Pitches
9:15 a.m. – 10:15 a.m.	Market Validation: From Lab to Market
10:15 a.m. – 10:30 a.m.	<i>Break</i>
10:30 a.m. – 12:00 p.m.	Market Validation: Making the Customer Calls
12:00 p.m. – 1:00 p.m.	<i>Lunch</i>
1:00 p.m. – 2:15 p.m.	Business Validation
2:15 p.m. – 3:15 p.m.	Technology Validation
3:15 p.m. – 3:30 p.m.	<i>Break</i>
3:30 p.m. – 5:00 p.m.	Project Time: Exercises
5:00 p.m. – 6:00 p.m.	<i>Buffet Dinner</i>
6:00 p.m. – 8:00 p.m.	Mentoring Session

Day 3

Thursday, November 9

7:45 a.m. – 8:15 a.m.	<i>Coffee, Tea + Refreshments</i>
8:15 a.m. – 9:00 a.m.	Elevator Pitches
9:00 a.m. – 10:00 a.m.	Net Storming
10:00 a.m. – 10:15 a.m.	<i>Break</i>
10:15 a.m. – 11:15 a.m.	The Team, Milestones and Resources
11:15 a.m. – 11:30 a.m.	<i>Break</i>
11:30 a.m. – 12:30 p.m.	Guest Entrepreneur
12:30 p.m. – 1:30 p.m.	<i>Lunch</i>
1:30 p.m. – 2:15 p.m.	Choosing Your Path and Leap Toolkit Review
2:15 p.m. – 3:15 p.m.	Legal Perspective
3:15 p.m. – 3:45 p.m.	Introduction to Local Resources



3:45 p.m. – 5:30 p.m.

5:30 p.m. – 6:30 p.m.

6:30 p.m. – 8:30 p.m.

8:30 p.m. – 9:00 p.m.

Panel Office Hours / Individual Project Time

*Buffet Dinner*

Mentoring Session

Next Steps

