LEADERS FOR THE FUTURE

INFORMATION SESSION

Tuesday, October 3, 2017
Noon – 1:00 p.m.
DeCarli Room, Memorial Union 2nd Floor
Welcome / Agenda

• What is Leaders for the Future?
  - Program Background / Funding
  - Program Overview, Benefits and Eligibility

• Program Activities and Completion Requirements

• Application and Selection Process

• Questions and Answers
Leaders for the Future is a cross-campus collaboration between the Office of Research, the Internship and Career Center, GradPathways (Graduate Studies) and the Institute for Innovation and Entrepreneurship.

This program funded by Assembly Bill 2664: UC Innovation and Entrepreneurship Expansion
About Assembly Bill 2664

$2.2M per UC campus

Enhance the state’s network of programs and services that support innovators, entrepreneurs, startups, investors and industry and community partners.

Funds to support expansion of:

A. Business training  
B. Mentorship  
C. Proof-of-concept grants  
D. Work space  
E. Laboratory space  
F. Equipment

“Instruction and research at the University of California can be the genesis of tomorrow’s industries, companies and commercial successes.”
Leadership Team

Marjannie Eloi Akintunde, PhD, Senior Career Advisor / Program Coordinator, Leaders for the Future, and Internship & Career Center

Teresa Dillinger, PhD, Academic Administrator, Professional Development Programs, Graduate Studies

Sumiko Hong, BA, Special Projects Manager, Institute for Innovation & Entrepreneurship

Cleveland Justis, MBA, Executive Director, Institute for Innovation & Entrepreneurship

Mike Lemke, BS, Program Coordinator, Venture Catalyst

Jenna Makus, MBA, Associate Director, Institute for Innovation & Entrepreneurship

Janice Morand, PhD, Associate Director, Internship & Career Center
Why offer this program?

• Need for leadership and business skills training to complement scholarship for careers both inside and outside of the academy
• Increase in graduate students and postdoctoral scholars seeking career paths outside of academia
• Fewer than 17% of new STEM PhDs find a tenure-track position within three years of graduation
• Fewer than 60% of Humanities and Social Sciences PhDs find tenure-track positions

National Science Foundation, 2012
MLA Study of occupations in 2013
What is Leaders for the Future?

- 5-month certificate program for PhD candidates and postdoctoral scholars from all disciplines—**including the humanities, social sciences and STEM**.
  - **First cohort**: September 2017-January 2018
  - **Second cohort**: January 2017-May 2018

- Opportunity for PhD candidates and postdocs to participate in an immersive experience and receive training designed to develop the leadership, business communication, project management, innovation and entrepreneurship skills.
Program Benefits

• Explore career opportunities through immersives off-campus and outside of academia (internships, job shadowing, short projects, etc.)
• Certificate of completion
• Additional benefits:
  • Supplement your academic accomplishments with innovation, communication and business skills – differentiate yourself!
  • Gather with cohort of PhDs and postdocs across disciplines
  • Cultivate your network of mentors and potential colleagues
  • Automatic acceptance and scholarship ($250 value) to Entrepreneurship Academy
Program Eligibility

• Must be a PhD Candidate who has completed qualifying exams by program start in January 2018.

OR

• Must be a Postdoctoral Scholar whose appointment extends through the program (i.e., Jan. – May 2018).

If a PhD Candidate, must be on active student status (not on filing fee status or PELP) during the program.
# Program Activities

<table>
<thead>
<tr>
<th><strong>ATTEND CLOSING PRESENTATIONS-COHORT 1</strong></th>
<th><strong>WORKSHOPS (6)</strong></th>
<th><strong>CLOSING BOOTCAMP</strong></th>
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<tbody>
<tr>
<td>January 20, 2018</td>
<td>February - May 2018</td>
<td>May 19, 2018</td>
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<tr>
<td>OPENING BOOTCAMP</td>
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<td>February 1, 2018</td>
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<tr>
<td>• Orientation and Welcome</td>
<td>• Communicating Impact / What Academics Say vs. What Business Hears</td>
<td>• Reflections and Project Overview</td>
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<td>• Business Communication Skills</td>
<td>• Nexus Work (Building Networks)</td>
<td>• Interviewing Skills</td>
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<td>• Leadership, Teamwork and Business Culture</td>
<td>• Panel Discussion: Making the Leap</td>
<td>• Consulting Skills</td>
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<td>• Project Management</td>
<td>• Business Writing and Presentations</td>
<td>• Career Exploration and Social Networks</td>
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<td>• Guest Speaker</td>
<td>• Negotiations and Job Offers</td>
<td>• Closing Presentations</td>
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<td>• Debrief and Reflections</td>
<td>• Crafting Your Closing Presentation</td>
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**Food, Ag + Health Entrepreneurship Academy – February 6-8, 2018**

Immersive participation may be during or after completion of these program activities.
Program Completion Requirements

• Attend and participate in all events and activities
• Closing Presentation (3-5 minute slide presentation)

Examples:
• Making the transition to industry or policy/regulatory work
• Pitching a business idea based on your research

• Immersive experience within 6 months of program
Immersive Experience

• Career exploration opportunities in all types of companies from NGOs, biotechnology, government and more.
  ▪ Job Shadowing
  ▪ Short projects
  ▪ Internships (3-6 months)

• Examples:
  Aveek Das- Full-time internship at Siemens
  Kendra Tully- Full-time internship with Department of Developmental Services

• Facilitated placement in immersive experiences
• Option for transcript notation
Application Process

1. Complete the Leaders for the Future Application Form, which includes demographic information, two short-answer essay questions, and an uploaded cover letter, resume or CV.

2. Request major professor or principal investigator complete the Leaders for the Future Recommendation Form and upload a letter of recommendation.

DEADLINE: Monday, October 23rd no later than 5 p.m.
Selection Process

Program participants will be selected based on:

• Alignment of applicant’s goals with the program objectives.

• Strength of letter of recommendation.

• Ability and commitment to fully participate in all aspects of the program.
Should you apply? Are you…

• Seeking additional skills and connections for career paths outside of academia?
• Ready to differentiate yourself in any career path?
• Looking to expand your professional network?
• Seeking guidance and inspiration to clarify your career aspirations?
• Looking to explore a different vision of success?
All application materials due:
Monday, October 23, 2017 – 5 p.m. PST

For more information:
https://grad.ucdavis.edu/leadersforthefuture

Questions?
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meakintunde@ucdavis.edu