



2017 Food + Ag Entrepreneurship Academy

Day 1

Monday, February 6

7:45 a.m. – 8:15 a.m.	Coffee, Tea and Refreshments
8:15 a.m. – 9:00 a.m.	Introductions + Overview
9:00 a.m. – 9:45 a.m.	Innovation Exercise
9:45 a.m. – 10:00 a.m.	Break
10:00 a.m. – 11:00 a.m.	On Innovation
11:00 a.m. – 12:00 p.m.	Making the Leap
12:00 p.m. – 1:00 p.m.	Lunch
1:00 p.m. – 2:00 p.m.	Intellectual Property: Overview of IP from a Legal Perspective
2:00 p.m. – 3:00 p.m.	Guest Entrepreneur
3:00 p.m. – 3:15 p.m.	Break
3:15 p.m. – 4:15 p.m.	Guest Speaker
4:15 p.m. – 4:55 p.m.	Defining the Problem / The Elevator Pitch
4:55 p.m. – 5:00 p.m.	Stretch Break
5:00 p.m. – 6:00 p.m.	Panel Discussion
6:00 p.m. – 7:00 p.m.	Networking
7:00 p.m. – 8:00 p.m.	KEYNOTE PRESENTATION <i>Business Mensch: Ethical Leadership with Noah Alper</i>

Day 2

Tuesday, February 7

7:45 a.m. – 8:15 a.m.	Coffee, Tea and Refreshments
8:15 a.m. – 9:15 a.m.	Elevator Pitches
9:15 a.m. – 10:15 a.m.	Market Validation: From Lab to Market
10:15 a.m. – 10:30 a.m.	Break
10:30 a.m. – 12:00 p.m.	Market Validation: Making the Customer Call
12:00 p.m. – 1:00 p.m.	Lunch
1:00 p.m. – 2:00 p.m.	Technology Validation
2:00 p.m. – 3:00 p.m.	Business Validation + Exercise
3:00 p.m. – 3:15 p.m.	Break
3:15 p.m. – 4:00 p.m.	Guest Speaker
4:00 p.m. – 5:30 p.m.	Individual Project Time
5:30 p.m. – 6:30 p.m.	Dinner
6:30 p.m. – 8:30 p.m.	Mentoring Session

Day 3

Wednesday, February 8

7:45 a.m. – 8:15 a.m.	Coffee, Tea and Refreshments
8:15 a.m. – 9:00 a.m.	Elevator Pitches
9:00 a.m. – 10:30 a.m.	Team, Milestones and Resources
10:30 a.m. – 10:45 a.m.	Break
10:45 a.m. – 12:00 p.m.	Choosing Your Path
12:00 p.m. – 1:00 p.m.	Lunch
1:00 p.m. – 2:15 p.m.	Guest Entrepreneur
2:15 p.m. – 2:30 p.m.	Break
2:30 p.m. – 3:30 p.m.	Ag Resources Panel
3:30 p.m. – 5:30 p.m.	Office Hours / Individual Work Time
5:30 p.m. – 6:30 p.m.	Dinner
6:30 p.m. – 8:30 p.m.	Mentoring Session
8:30 p.m. – 9:00 p.m.	Next Steps

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