

Foundations of Veterinary Business

This innovative series has been designed to provide you with a solid foundation of understanding in four key business areas: **Managerial Accounting, Finance, Marketing, Strategy** and **Human Resources**. It gives you a glimpse into how businesses work and how you should meld business thinking with your scientific thinking for your success.

available
Summer
 2019

A flexible program that is:

- Primarily Online
- Delivered by UC Davis Graduate School of Management faculty and veterinary industry experts
- Three required in-person sessions to reinforce learning and encourage collaboration
- Analysis of real-world veterinary business scenarios with presentations on the final Saturday

PROGRAM OVERVIEW

MAY 31 – JUNE 28 online	JUNE 29 in person	JUNE 30 – JULY 19 online	JULY 20 in person	JULY 21 – AUGUST 9 online	AUGUST 10 in person
Managerial Accounting	Interactive application -veterinary practice	Marketing	Interactive application -veterinary practice	Case Study Preparation with small group	Small group case study presentation
Finance	Held at UC Davis Gallagher Hall	Strategy & HR	Held at UC Davis Gallagher Hall		Held at UC Davis Gallagher Hall

REGISTRATION

The registration fee for this program is **\$4,000**.

- Fee includes all online and face-to-face program sessions, meals, materials and education fees. Face-to-face sessions attendance is mandatory.
- Contact Natalie Hull-Frazier to register: nfrazier@ucdavis.edu or (530) 752-6840.

gsm.ucdavis.edu/foundations-veterinary-business