How can a team of UC Davis MBA students add value to your organization?

Are you exploring opportunities for sustainable value creation within your company?
Are you in need of a strategic plan, market analysis or financial model to further your ideas?

UC Davis MBA: IMPACT Projects
Our innovative MBA curriculum is anchored by IMPACT – Integrated Management Projects, Articulation and Critical Thinking – giving students practical, hands-on experience working collaboratively with a client company on a 10-week, quarter-long project. The IMP experience brings student teams together with executives to develop actionable solutions for corporations, non-profits and agencies.

Why Work With UC Davis MBAs?
Our MBA student teams have a proven track record of solving problems that improve business operations, strategic planning and bottom line results. More than 80% of our clients adopt or implement our MBA student teams’ solutions and recommendations. Our approach is to encourage constructive collaboration between the sponsor and the MBA teams to address a clear and specific challenge or explore a distinct business opportunity.

The UC Davis MBA program is consistently ranked among the top programs in the U.S. and globally, reflecting the quality of our students, faculty, curriculum and alumni success. U.S. News & World Report, Bloomberg Businessweek, Forbes, QS Global MBA rankings all place our MBA program among the top-tier programs. The School’s faculty members are globally renowned for their teaching excellence and pioneering research, ranked No. 8 worldwide by The Economist.

Sponsor Benefits
Student Dedication. Teams of five to six UC Davis MBA students combine their academic and work experience, backgrounds and strengths to tackle your business challenge.

Faculty Leadership. Each strategic team is mentored closely by a faculty adviser with executive leadership and management consulting experience to assist with identifying a meaningful business challenge to develop custom, actionable recommendations.

Business Partnership. Sponsoring a project further links our students and the business community, giving them greater exposure and opportunity to work corporate managers.

Expectations of the Client Sponsor
Engagement. Commitment to the process is a critical element of success for an IMPACT project. The sponsor “point person” has regular contact with the student team, typically on a weekly basis.

Key Meetings. The executive sponsor project lead and other significant stakeholders should attend three key meetings during the project engagement: the Project Launch, the Interim Discussion and the Final Presentation.

Qualifying Donation of $10,000. This tax-deductible gift supports the MBA IMPACT curriculum and gives sponsors membership into the Graduate School of Management’s Business Partnership Program. As a Business Partner, your contribution supports the School’s mission to provide an exceptional student experience.

How to Submit a Proposal
Contact Daria Costello, Director of Corporate Relations and IMPACT Projects at dlcostello@ucdavis.edu or (530) 752-5834. Completed project proposals should be submitted online or via email for priority consideration. For detailed information and project form, visit:

gsm.ucdavis.edu/mba-strategic-projects