Industry Immersions

Graduate-level courses that combine our business expertise and corporate partner network with UC Davis' global leadership in biotechnology, food and agriculture, sustainable energy and technology finance. Our co-curricular programs will accelerate your knowledge of operations and practices in a multi-faceted, global industry.

**Food and Agriculture Industry Immersion** - MGT 290-002
Feeding the world is a critical challenge facing the world as the population continues to grow, resources remain finite and the environment is vulnerable. The Food and Agriculture Industry Immersion is focused on innovation, combining our business expertise and corporate partner network with UC Davis' global leadership in food, nutrition, and agriculture.

**Academic Coordinator:** Julie Morris  
**Learn more:** gsm.ucdavis.edu/food-ag

**Biotechnology Industry Immersion** - MGT 290-003
Introduces students to the many facets of the biotechnology industry and provides a framework for understanding the complex forces that shape and drive it. You'll learn from top industry executives and gain hands-on experience each week, teaming with MBA and biotech sciences students in problem-solving sessions.

**Academic Coordinator:** Judy Kjelstrom Ph.D.  
**Learn more:** gsm.ucdavis.edu/biotech

**Sustainable Energy Industry Immersion** - MGT 290-004
The impact of new technologies and other innovations in solving a wide array of problems in this industry opens possibilities for energy companies and for other companies that depend on stable energy supplies. Students will learn from leading business and policy leaders who will present current energy challenges, and they will examine problems comprehensively in interdisciplinary teams.

**Academic Coordinator:** Research Professor Nicole Biggart  
**Learn more:** gsm.ucdavis.edu/sustainable-energy

**CFO for Technology Industry Immersion** - MGT 290-005
CFO for Technology Industry Immersion introduces to students to the tools and expertise required of a technology company chief financial officer. Students will learn about capital budgeting, managing funding for growth, managing business portfolios, M&As and going public.

**Academic Coordinator:** Professor Ayako Yasuda  
**Learn more:** gsm.ucdavis.edu/tech-cfo

**Fast Facts**

- Top executives from leading companies each week
- Gain hands-on experience each week, teaming with MBA and UC Davis graduate students from multiple departments in problem-solving sessions.
- Curriculum designed by both UC Davis faculty and industry executives to reflect the latest challenges in the industry.
- Capitalize on UC Davis' global research leadership.
- 3-unit courses

**Learn more:** gsm.ucdavis.edu/immersions