

UC DAVIS MBA

DAVIS | SACRAMENTO | SAN FRANCISCO BAY AREA



Industry Immersions

THE EXPERIENCE

Combines executive expertise and UC Davis' global research leadership.

Deep dive courses that accelerate your knowledge of operations and practices in multi-faced, global industries and fields: biotechnology, food and agriculture, sustainable energy, technology finance and business analytics.

UC DAVIS-INDUSTRY COLLABORATION

- Top executives from leading companies each week.
- Gain hands-on experience each week, teaming with MBA and UC Davis graduate students from multiple departments in problem-solving sessions.
- Curriculum designed by both UC Davis faculty and industry executives to reflect the latest challenges in the industry.
- Three-unit courses capitalize on live company case studies and UC Davis' global research leadership.

SUSTAINABLE ENERGY

The impact of new technologies and other innovations in solving a wide array of problems in this industry opens possibilities for energy companies and for other companies that depend on stable energy supplies. You'll learn from business and policy leaders who will present current energy challenges, and examine problems comprehensively in teams of MBA and non-MBA students.

FOOD AND AGRICULTURE

Feeding the world is a critical challenge as the population continues to grow, resources remain finite and the environment is vulnerable. Our Food and Agriculture Industry Immersion is focused on innovation, combining our business expertise and corporate partner network with UC Davis' global leadership in food, nutrition, and agriculture. A one-unit supplemental experience brings you into the field with exclusive tours of agribusiness and sustainable farms across the Central Valley.

BIOTECHNOLOGY

Introduces you to the many facets of the biotechnology industry and provides a framework for understanding the complex forces that shape and drive it. You'll learn from top industry executives and gain hands-on experience each week, teaming with MBA and biotech sciences students in problem-solving sessions.

CFO FOR TECHNOLOGY

You'll learn the tools and expertise required of a technology company chief financial officer. Top CFOs will take your teams into a deep dive capital budgeting, managing funding for growth, managing business portfolio, mergers and acquisitions, and initial public offerings.

BUSINESS ANALYTICS

Companies are turning to advanced software solutions to decrease workloads, mitigate risks, increase profitability and ensure competitiveness. You'll learn how analytics frames the decisions in business environments across industry domains, including healthcare, finance, strategy/operations and marketing. You'll learn how managers, with diverse analytics backgrounds, harness big data to inform decision making.

⋮ gsm.ucdavis.edu/immersions