



**ASSOCIATE BRAND MANAGER INTERNSHIP
LOCATION: MODESTO, CA**

About Gallo

Recently recognized by Glassdoor as one of the “Top 50 Best Places to Work”, we couldn’t be prouder of our employees. As a family-owned wine and spirits company with over 90 brands, the heart of our success story is our people. Our passions run deep and what unites us is an incredible culture of teamwork, innovation, and collaboration. Are you a passionate team player who is looking to grow your career? If so, apply today! Cheers!

Job Description

Exciting, challenging, and rewarding—these are some of the characteristics of a career opportunity at E. & J. Gallo Winery for marketing professionals with the aptitude and passion for consumer marketing. Our success is driven by a disciplined focus on identifying consumer needs and marketing a wide array of wines to address them. You’ll be given the opportunity to quickly learn, contribute, and advance in our organization.

As an Associate Brand Manager Intern, you will be responsible for 2 to 4 projects that include analytical, strategic, creative, and cross-functional elements. The Associate Brand Manager Internship is a 10-week summer position with similar responsibilities to the full-time Associate Brand Manager position. Interns will work with cross-functional team members in areas such as finance, packaging, consumer research, public relations, supply chain, and creative services to drive significant projects for their brands. Associate Brand Manager Interns will act as integral members of the brand team to directly impact marketing strategy and execution.

Location

Gallo's corporate offices are in Modesto, California, in the heart of the San Joaquin Valley. Modesto enjoys sunshine more than three quarters of the year. It’s the perfect place for the outdoor enthusiast. Play a round of golf, go river rafting, or just enjoy one of our many parks.

To the west, you’re only a 90-minute drive from San Francisco and all that the beautiful Bay Area has to offer. Travel to the east, and you could be skiing the Sierra Nevada or backpacking at Yosemite National Park. There’s always something to do.

Some employees choose to live in the East Bay suburbs of San Francisco (and a few even decide to live in the city). Gallo offers a free shuttle from the East Bay (Dublin, Pleasanton) Monday-Thursday, while many work from home on Fridays. The shuttle has Wi-Fi, so you can sit back and enjoy your commute.

Position Requirements

- Proven leadership skills, a passion for consumer marketing, and interest in the wine business
- Strong collaboration and teamwork skills – Gallo is an energetic environment where success is dependent on your ability to work through and with others
- Superior strategic, creative, and analytical problem solving abilities and excellent oral and written communication skills
- Strong presentation skills – A proven ability to effectively present information to management groups is required
- High school diploma or GED from an accredited institution and a Bachelor's degree is required, MBA with a Marketing concentration is preferred

Gallo does not sponsor for employment based visas for this position now or in the future.

How to Apply

ALL candidates who wish to be considered to complete our company application.

If you have any questions, email College.Recruiting@ejgallo.com.

Link to Apply: <http://tinyurl.com/MBAIntern2018>

EEO/AA M/F/Vet/Disability