DATA ➔ INSIGHTS ➔ INFLUENCE

The UC Davis Master of Science in Business Analytics develops high-performance professionals who can create business value from data and models.

Our guiding principle: sustainable value is created by high-performance professionals with the perspective to ask the right business questions, who have technical chops to deploy the right data science tools and the managerial savvy to lead organizational change.

The UC Davis MSBA integrates these three key competencies in one intensive curriculum.

UC DAVIS MSBA PROGRAM HIGHLIGHTS

The UC Davis program is distinctive in how we will prepare graduates to meet industry need for managerial talent in analytics.

- **Blends** data science skills with business knowledge and organizational savvy.
- **Recognizes and leverages** the importance of a diverse skill set in analytics, by admitting students with salient skills in quantitative analysis, computing, business experience or organizational effectiveness and bringing together teams with complementary strengths.
- **Emphasizes** learning-by-doing and teamwork through a live analytics project with a corporate sponsor and faculty mentors. Integrated with your studies, the project scope runs from opportunity identification, to problem structuring, to solution, persuasion and implementation.
- **Inspires** learning from student peers with backgrounds in analytics and humanistic disciplines, graduates and mid-career professionals, from the U.S. and abroad.

SAN FRANCISCO LOCATION

- Unlock your career potential with our deep connections with Bay Area companies on the forefront of the Big Data revolution.
- Classes are held in San Francisco.

FULL-TIME PROGRAM

- Classes offered on Fridays and Saturdays, with additional programming on most Tuesdays.
- This schedule enables flexibility for students who want to continue working part-time during their studies.

TUITION AND FEES

- Estimated $60,060 for degree.

STEM-CERTIFIED PROGRAM

- International graduates; 36-month Optional Practical Training extension.
- UC Davis ranked No.1 value college for women in STEM. *(Forbes 2016)*

As a Bay Area working professional, I’m pursuing the UC Davis MSBA to further enhance my quantitative skills and the program schedule allows me to balance my responsibilities at Adobe with valuable experiences inside and outside the classroom.

**Dane Hamlett MSBA 18**
Manager | Business Analytics
Adobe Systems Inc.

**over >**
ONE-YEAR UC DAVIS MSBA CURRICULUM

FALL
- Introduction to Business Analytics
- Problem Structuring
- Data Management
- Data Visualization
- Statistical Exploration and Reasoning
- Foundations of Analytics*

WINTER
- Organizational Issues in Implementing Analytics
- Big Data
- Advanced Statistics
- Machine Learning
- Analytic Decision Making
- Application Domains

SPRING
- Organizational Effectiveness Workshop
- Data Design and Representation
- Analytic Decision Making
- Application Domains

SUMMER
- PRACTICUM INITIATION
- PRACTICUM ELABORATION
- PRACTICUM ANALYSIS

ACCELERATE YOUR CAREER

Our experienced Career Development team has a proven track record of successfully assisting graduate business students with their career search. We will help you launch your future as a leader in business analytics.

You’ll also have opportunities to hear from and network with trailblazers who are pushing the envelope on business analytics and data-driven decision making.

You will be ready to enable data-driven business transformation in a range of roles, including business intelligence analyst, supply chain analyst, director of digital marketing, manager of human resources analytics and revenue manager.

UNIQUE, HANDS-ON BUSINESS ANALYTICS PROJECT

From day one of the program, you’ll join a team to tackle a business analytics project for a corporate client, helping you interpret coursework through a real-world lens. The one-year project course puts your skills into play immediately. You’ll solve complex business problems starting with an analytical framework, collecting and analyzing data, extracting insights and presenting recommendations for action to the client company.

YOUR COMMUNITY

INCOMING CLASS OF 2017 PROFILE

- 43 NUMBER OF INCOMING STUDENTS
- 713 AVERAGE GMAT SCORE
- 3.4 AVERAGE UNDERGRADUATE GPA
- 3.4 AVERAGE WORK EXPERIENCE
- 56% WOMEN
- 44% MEN

YOUR NEXT STEPS

- Explore our website for complete information on our programs.
- Attend an admissions event to learn more.
- Visit a class.
- Schedule your personal admissions consultation.
- Start your online application.

msba.ucdavis.edu
(530) 752-7658 | msba.admissions@gsm.ucdavis.edu
@UCDavisBigData

Classes are held in the heart of San Francisco.
YOUR COMMUNITY, YOUR EXPERIENCE

A SLICE OF LIFE . . . AT THE UC DAVIS GRADUATE SCHOOL OF MANAGEMENT

. . . Carrie MBA 18 and her classmates lunch with Warren Buffett in Omaha before catching a flight to Cuba for a week-long International Study Trip in Havana . . .

. . . Back in Davis, Rob MBA 17 leads the Net Impact chapter to raise funds and then install solar panels on a low-income home as part of the national GRID Alternatives SuperSolarthon . . .

. . . “A four-day sprint simulation of life as an entrepreneur,” sums up the Ignite Conference trek to San Francisco and Silicon Valley, where MBA students visit 20 innovative startups and leading tech firms, including Airbnb, Skype, Tesla, Adobe, Dropbox, Lyft and Square . . .

. . . In Palo Alto, Alex MBA 18 and his teammates share with AT&T executives their IMPACT project recommendations on the market trends, long-term profitability and potential competition in the eSports industry . . .

. . . Play ball! Master of Professional Accountancy students and faculty cheer the Sacramento River Cats during a night at the ballpark . . .

. . . And admitted students at our welcome mixer break the ice with a wine blending competition hosted by alumna Alison MBA 10, also a grad from the world-renowned UC Davis Department of Viticulture and Enology . . .

AT UC DAVIS, YOU’LL SHAPE YOUR EXPERIENCE AND MAKE A POSITIVE IMPACT ON THE WORLD.

YOUR ALUMNI NETWORK

1 in 204
CALIFORNIANS IS A UC DAVIS ALUMNUS

4,000+
UC DAVIS GRADUATE SCHOOL OF MANAGEMENT ALUMNI NETWORK

250,000+
UC DAVIS GLOBAL ALUMNI NETWORK

YOUR UNIVERSITY OF CALIFORNIA
THE BEST PUBLIC UNIVERSITY IN THE WORLD

Earn your graduate business degree within the world’s premier public university. We’ve built bridges across UC Davis for you to develop your skills and knowledge, gain a competitive professional edge and grow your network.

- **No. 1 worldwide in sustainability**: Leader in research on renewable energy, biofuels, hydrogen pathways, transportation and lighting technology, including the first university-based energy efficiency center in the U.S.

- **No. 1 in the U.S., No. 2 in the world in agriculture**: At the forefront of solving global issues related to food, the environment, health and families.

- **No. 1 globally for veterinary medicine**: Groundbreaking discoveries spanning animal and human health, and clinical services to over 50,000 animal patients in 34 specialties, with programs in 30 countries.

- **UC Davis Health**: World-class academic health center and hospital improving lives and transforming health care as a hub of innovation and a major driver of economic prosperity in Northern California.

- **Global winemaking powerhouse**: For more than 135 years, the Department of Viticulture and Enology has driven innovation in grape growing and winemaking in California and the world.

- **UC Davis Institute for Innovation and Entrepreneurship**: Team up with scientists and engineers to create lab-to-market paths for cutting-edge research—or build your network to launch your own venture.
YOUR PROFESSORS

At the Graduate School of Management, you’ll enjoy close relationships with our dynamic community of scholars and industry experts who will know your name and challenge you to be your best. Our faculty are global leaders in their fields, actively engaged with the business world through pioneering research, knowledge sharing and setting best practices.

Among these trailblazers:

**Professor Kimberly Elsbach** conducts pioneering research into creative collaboration—including at Mars/Wrigley’s Global Innovation Center in Chicago.

**Professor Andrew Hargadon** directs the UC Davis Institute for Innovation and Entrepreneurship, and is the author of *Sustainable Innovation: Build Your Company’s Capacity to Change the World*.

**Professor of the Year Marc Lowe** shares his deep connections, experience and insights into startups, drawing on his senior executive roles in Silicon Valley. He also advises student teams for Integrated Management Projects, our capstone MBA experience consulting for partner companies.

Our students’ experience is nothing short of transformational. It’s rewarding to watch them become grounded in core business knowledge that serves as their launch pad for a successful career. Their time at UC Davis is also one of introspection, during which they assess personal strengths and opportunities for growth, and fine-tune their goals.

— **Professor Shannon Anderson**
Teaches in MBA and MPAc programs

WHERE YOU’LL FIND OUR GRADUATES

- Discovering innovative products to help California’s largest public utility’s customers reduce greenhouse gas emissions.
- Bridging technical and business worlds at the leading 3D design, engineering and entertainment software company.
- Directing medical affairs for the third-largest not-for-profit health system in the U.S.
- Launching a company that innovated the “perfect” wine cork alternative.
- Advising clients on global growth at the Big 4 accounting firms.

WHERE YOU’LL FIND OUR GRADUATES

- **Susie Wang**
  MPAc 14
  Senior Audit Associate | KPMG US | San Francisco

I gained the communication and teamwork skills necessary for success as an auditor. The helpful professors and many networking opportunities made my dream career come true.
YOUR DESTINATION: SUCCESS

The UC Davis Graduate School of Management is a world leader in management research and education. We can help you achieve personal and professional success and use the power of business to make a positive difference in the world.

FULL-TIME MBA
Two-year immersive program | Gallagher Hall, UC Davis campus | Gain the knowledge, perspective and skills to deliver results and chart your future success

BAY AREA MBA
Self-paced program | San Ramon campus | 24–48 month options | Convenient weekend format | Customize your MBA experience

SACRAMENTO MBA
Self-paced program | 24–48 month options | Convenient weekend format | UC Davis Sacramento campus

MASTER OF PROFESSIONAL ACCOUNTANCY (MPAc)
9- and 21-month full-time programs | Top preparation for CPA exam and high-growth professional services

MASTER OF SCIENCE IN BUSINESS ANALYTICS (MSBA)
10-month program | Friday and Saturday classes in San Francisco | Leadership in the digital enterprise

EXECUTIVE EDUCATION
Full- and half-day open enrollment programs at UC Davis and San Ramon campuses | Build or refresh your skills

UNDERGRADUATE MINORS
Technology Management
Accounting

“My UC Davis MBA gave me the business knowledge and tools necessary to accelerate my career at Tesla.”

James Chen
MBA 11
Senior Manager, Worldwide Vehicle Upgrades & Accessories
Tesla | Fremont, Calif.

YOUR NEXT STEPS

- See our website for complete information on our programs.
- Attend an admissions event around the globe.
- Visit a class at any of our three campuses.
- Schedule your personal admissions consultation.
- Start your online application.

gsm.ucdavis.edu
(530) 752-7658 | admissions@gsm.ucdavis.edu

JOIN US ON SOCIAL MEDIA