

National Labs Entrepreneurship Academy Agenda

Day 1

Tuesday, October 10

7:45 a.m. – 8:15 a.m.	<i>Coffee, Tea and Refreshments</i>
8:15 a.m. – 9:00 a.m.	Introductions + Overview
9:00 a.m. – 9:45 a.m.	Innovation Exercise
9:45 a.m. – 10:00 a.m.	<i>Break</i>
10:00 a.m. – 11:00 a.m.	On Innovation
11:00 a.m. – 12:00 p.m.	Making the Leap
12:00 p.m. – 1:00 p.m.	<i>Lunch</i>
1:00 p.m. – 2:00 p.m.	Intellectual Property
2:00 p.m. – 3:00 p.m.	Guest Entrepreneur
3:00 p.m. – 3:15 p.m.	<i>Break</i>
3:15 p.m. – 4:30 p.m.	Defining the Problem
4:30 p.m. – 5:00 p.m.	Elevator Pitches: An Introduction
5:00 p.m. – 6:30 p.m.	Networking Mixer and Keynote Speaker

Day 2

Wednesday, October 11

7:45 a.m. – 8:15 a.m.	<i>Coffee, Tea and Refreshments</i>
8:15 a.m. – 9:15 a.m.	Elevator Pitches
9:15 a.m. – 10:45 a.m.	Market Validation: From Lab to Market
10:45 a.m. – 11:00 a.m.	<i>Break</i>
11:00 a.m. – 12:00 p.m.	Market Validation: Making the Customer Call
12:00 p.m. – 1:00 p.m.	<i>Lunch</i>
1:00 p.m. – 2:00 p.m.	Business Validation + Exercise
2:00 p.m. – 2:15 p.m.	<i>Break</i>
2:15 p.m. – 3:15 p.m.	Technology Validation
3:15 p.m. – 3:30 p.m.	<i>Break</i>
3:30 p.m. – 5:30 p.m.	Mentoring Session
5:30 p.m. – 6:30 p.m.	<i>Dinner</i>

Day 3

Thursday, October 12

7:45 a.m. – 8:15 a.m.	<i>Coffee, Tea and Refreshments</i>
8:15 a.m. – 8:45 a.m.	Elevator Pitches
8:45 a.m. – 9:45 a.m.	The Team, Milestones and Resources
9:45 a.m. – 10:00 a.m.	<i>Break</i>
10:00 a.m. – 11:00 a.m.	Guest Entrepreneur
11:00 a.m. – 12:00 p.m.	Guest Speaker
12:00 p.m. – 1:00 p.m.	<i>Lunch</i>
1:00 p.m. – 2:00 p.m.	Choosing Your Path
2:00 p.m. – 3:00 p.m.	Legal Mistakes to Avoid
3:00p.m. – 3:30 p.m.	Local + Regional Resources
3:30 p.m. – 4:15 p.m.	Lab-Corps Experience + Resources
4:15 p.m. – 4:30 p.m.	<i>Break</i>
4:30 p.m. – 6:30 p.m.	Mentoring Session
6:30 p.m. – 7:30 p.m.	<i>Dinner + Next Steps</i>

