

2019 UC Entrepreneurship Academy Agenda

Day 1

Tuesday, September 10

7:45 a.m. – 8:15 a.m.	<i>Coffee, Tea + Refreshments</i>
8:15 a.m. – 9:00 a.m.	Introductions + Overview
9:00 a.m. – 9:45 a.m.	Innovation Exercise
9:45 a.m. – 10:00 a.m.	<i>Break</i>
10:00 a.m. – 11:15 a.m.	On Innovation
11:15 a.m. – 12:15 p.m.	Making the Leap
12:15 p.m. – 1:00 p.m.	<i>Lunch</i>
1:00 p.m. – 2:00 p.m.	Intellectual Property
2:00 p.m. – 3:00 p.m.	Guest Entrepreneur
3:00 p.m. – 3:15 p.m.	<i>Break</i>
3:15 p.m. – 4:30 p.m.	Defining the Problem
4:30 p.m. – 5:00 p.m.	Elevator Pitches: An Introduction
5:00 p.m. – 7:00 p.m.	Networking and Keynote Speaker

Day 2

Wednesday, September 11

7:45 a.m. – 8:15 a.m.	<i>Coffee, Tea + Refreshments</i>
8:15 a.m. – 9:15 a.m.	Elevator Pitches
9:15 a.m. – 10:15 a.m.	Market Validation: From Lab to Market
10:15 a.m. – 10:30 a.m.	<i>Break</i>
10:30 a.m. – 12:00 p.m.	Market Validation: Customer Calls
12:00 p.m. – 1:00 p.m.	<i>Lunch</i>
1:00 p.m. – 2:00 p.m.	Guest Entrepreneur
2:00 p.m. – 3:00 p.m.	Business Validation
3:00 p.m. – 3:15 p.m.	<i>Break</i>
3:15 p.m. – 4:15 p.m.	Technology Validation
4:15 p.m. – 5:30 p.m.	Individual Project Time
5:30 p.m. – 6:30 p.m.	<i>Dinner</i>
6:30 p.m. – 8:30 p.m.	Mentoring Session

Day 3

Thursday, September 12

7:45 a.m. – 8:15 a.m.	<i>Coffee, Tea + Refreshments</i>
8:15 a.m. – 9:00 a.m.	Elevator Pitches
9:00 a.m. – 10:00 a.m.	Netstorming
10:00 a.m. – 10:15 a.m.	<i>Break</i>
10:15 a.m. – 11:30 a.m.	The Team, Milestones and Resources
11:30 a.m. – 12:15 p.m.	Choosing Your Path
12:15 p.m. – 1:00 p.m.	<i>Lunch</i>
1:00 p.m. – 2:00 p.m.	Guest Entrepreneur
2:00 p.m. – 3:00 p.m.	Legal Perspectives
3:00 p.m. – 5:00 p.m.	Develop Your Pitch – Compete to Present
5:00 p.m.	Submit your Pitch: Deadline
5:00 p.m. – 6:00 p.m.	<i>Dinner</i>
6:00 p.m. – 8:00 p.m.	Plenary Pitch Session
8:00 p.m. – 8:30 p.m.	Next Steps and Graduation