

# Foundations of Veterinary Business

This innovative series has been designed to provide you with a solid foundation of understanding in four key business areas: **Accounting, Finance, Marketing, Strategy** and **Human Resources**. It gives you a glimpse into how businesses work and how you should meld business thinking with your scientific thinking for your success.

## Our Business Partners:



## Flexible Program Design:

- Online and onsite learning
- Delivered by UC Davis Graduate School of Management faculty and veterinary industry experts
- Two required in-person weekend sessions to reinforce learning and encourage collaboration
- Live webinars offered for additional support
- Analysis of real-world veterinary business scenarios with presentations on the final Saturday

## PROGRAM OVERVIEW

MAY 15 - JUN 26	JUN 26 - 28	JUN 28 - AUG 1	AUG 1 - 2
<b>Online Coursework:</b> Accounting Finance Marketing Strategy & HR	<b>In-person Session:</b> Accounting Finance Marketing Strategy & HR  Capstone Project Overview	<b>Online Coursework:</b> Capstone Preparation with Small Group	<b>In-person Session:</b> Capstone Project Presentations  Discussion: Current Veterinary Business Issues & Closing Remarks

## REGISTRATION

**Program will be held Summer 2020. The registration fee is \$3,500.**

- Fee includes all on-line learning modules, the equivalent of four full days of in-person Continued Education (CE), catered breakfasts and lunches during the in-person meetings, welcome reception, materials, and education fees.
- Attendance is mandatory for all in-person sessions at Gallagher Hall, home of the UC Davis Graduate School of Management.
- Up to 20 units of Continued Education (CE) credit is available for practicing veterinarians.

**Questions? Contact Executive Education or call (530) 752-6840.**