



# How will your company benefit?

As one of the nation's top business schools, the UC Davis Graduate School of Management offers many ways to help companies meet the rising demands of today's interconnected, always-on global economy. We stay ahead of the curve with pioneering research, establishing management best practices and providing world-class thought leadership. MBA Industry Immersions prepare students to lead in biotechnology, food/ag, sustainable energy and technology finance.

We are a go-to hub with four campuses across Northern California—for firms that want to advance their workforce, solve pressing issues and access UC Davis expertise.







SPONSOR CONSULTING PROJECTS



UC DAVIS NETWORK



DEVELOP YOUR MANAGERS



DRIVE COMPANY INNOVATION

### **Access Our Talent**

Recruit our top-performing MBA, Master of Science in Business Analytics and Master of Professional Accountancy students and alumni:

- Offer career and internship opportunities
- Arrange on-campus interviews at any of our four locations
- Speak to our students about your company and culture
- Host students at a company site visit
- Sponsor networking events, mixers or case competitions

#### Create Business Value

- Consulting projects: Our MBA and Master of Science in Business Analytics student teams generate winning solutions (10-week or 10-month engagements)
- Tap faculty expertise on many issues
- Entrepreneurship programs accelerate cutting-edge innovation, build networks, ignite technology transfer
- Collaborate with us to create value and new connections



# **Recent Corporate Partnerships**

- Executive Education
   HM.CLAUSE Leadership Program
   UC Davis Wine Executive Program
- Student Consulting Projects
   AT&T, Autodesk, Chevron, HP,
   Johnson & Johnson, Mars, Inc.

   Wells Fargo and more
- Corporate Outreach
   Blue Shield of California's Healthcare
   Innovation and Technology Career Summit
- Entrepreneurship Sponsorships
   Bayer, DLA Piper, Dow International,
   Wilmer Hale and more
- Top Firms Recruiting New Talent Amazon, Big 4 Accounting Firms, Dell EMC, Dolby Labs, Genetech, Inte Kaiser Permanente, Keysight, Oracle, Pillow, Tesla and more.

#### **Advance Your Leaders**

Accelerate the professional growth of your employees and prepare them for the future:

- Matching funds available for employees to attend our degree programs
- Customized and open enrollment executive education
- Innovation and entrepreneurship programs to move great ideas forward
- We help companies transition amid datadriven changes cited by the World Economic Forum's Future of Jobs Report

## Develop a Common Future

Support the School's bold mission and vision for growth:

- Jumpstart innovative new programs with financial support
- Create endowments to support student scholarships and faculty research
- Invest in capital improvements
- Naming opportunities for corporate visibility
- Volunteer your time and expertise as a mentor or speaker
- Sponsor special events

# Join Our Network

Partner with us to share expertise and network with our community:

- Business Partnership Program: connect with nearly 50 member companies
- Classroom, meetups and small group speaking opportunities, including new MBA Industry Immersions in food/ag, sustainable energy, biotechnology and technology finance
- Dean's Distinguished Speakers: high-level leaders address our community
- Mentor innovators at entrepreneurship academies and our business competition

#### **Accelerate Innovation**

Tap into our nexus of science and sustainable business development:

- Connect with our UC Davis Institute for Innovation and Entrepreneurship to build your network
- Attend an Entrepreneurship Academy to scale new business ideas
- Inquire about custom programs similar to our growing National Labs partnership
- Sponsor the Big Bang! Business Competition to help launch new startups

## **Grow Your Campus Connections**

We can help link your company to the UC Davis campus, one of the world's leading public research universities:

- Strong ties to campus research centers, departments, schools and UC Davis Health
- Nearly 20-year relationship with Department of Viticulture & Enology on programs blending the business and science of winemaking
- Interdisciplinary faculty research solving global issues
- Joint MBA degree programs with professional schools and colleges
- Access the 250,000-strong global UC Davis alumni network

# What Companies Are Saying...

This is all about **new innovation**....
I couldn't be happier. I have been impressed with the caliber of the **Master of Science** in **Business Analytics students** who came to Schwab and their willingness to come in and **understand our business**.

Jackie Chin

Vice President of Retail Analytics Charles Schwab



# Ready to partner? Contact Us.

corpconnect@gsm.ucdavis.edu gsm.ucdavis.edu/corporate-connections